



Greenbuild

Sustainable Development Goals

Since 2021 Greenbuild has been tracking our actions against the United Nations Sustainable Development Goals (SDGs), also known as Global Goals. These are a set of 17 integrated and interrelated goals to end poverty, protect the planet, and ensure that humanity enjoys peace and prosperity by 2030.

Reporting on the SDGs is an important step for trade shows and events to communicate their commitment to the achievement of these Global Goals; claiming accountability and responsibility to take the necessary actions; and measuring progress over time. We are proud that Greenbuild can support almost all the Sustainable Development Goals.



NO POVERTY

Through carbon offset programs, Greenbuild has supported the purchase of efficient cook stoves for communities in need. Households save money by having fewer fuel requirements for cooking and health is improved through the reduction of indoor air pollutants from cleaner cookstoves. The projects also generate employment and income for people through the distribution and maintenance of the stoves, as well as training and employing community education staff.



ZERO HUNGER

Every year Greenbuild donates salvageable food to local charities to distribute to those in need.



GOOD HEALTH AND WELL BEING

Healthy food is always a priority when crafting the menus at Greenbuild. Group wellness activities are organized daily, and quiet spaces are always offered as a place to ensure mental well-being of all delegates was addressed.



QUALITY EDUCATION

Conference education sessions are the cornerstone of this event. Sponsorships and volunteer opportunities are made available to anyone wanting to visit the conference and grow their knowledge of the green building movement.



GENDER EQUITY

One of the most celebrated events at Greenbuild is the Women in Green luncheon. This event draws together hundreds of women each year through a worldwide leadership platform to celebrate and connect female leaders in sustainability who are influencers at the top of their field, fueling ambitious young women and catalyzing change.



CLEAN WATER AND SANITATION

Greenbuild purchases water restoration credits equal to the water consumed at the main venue. This effort seeks to improve vital waterways across the US to maintain clean water for communities and wildlife.



AFFORDABLE AND CLEAN ENERGY

Greenbuild contracts exclusively with LEED certified buildings to host the conference and expo. Part of LEED certification and Greenbuild contract guidelines a portion of energy for the show must come from renewable sources.



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DECENT WORK AND ECONOMIC GROWTH

Greenbuild contributes hundreds of thousands of dollars to the local host community of each annual event. Through policies and programs aimed at environmental stewardship and sustainable development we partner with vendors who provide living wages and respectful work environments.



INDUSTRY INNOVATION AND INFRASTRUCTURE

Greenbuild Conference and Expo provides attendees and exhibitors a chance to share innovative technologies that help to build resilient communities using products designed to build sustainable infrastructure.



REDUCE INEQUALITY WITHIN AND AMONG COUNTRIES

Greenbuild provides scholarships to individuals to attend Greenbuild in person. Additionally, content is available virtually across the globe to eliminate barriers to participation that may be based on the ability to travel freely or economic challenges.



SUSTAINABLE CITIES AND COMMUNITIES

Greenbuild is the leading event for attendees to learn and source solutions to improve resilience, sustainability, and quality of life in our buildings, cities, and communities. Each year the host committee supports a Legacy Project that aims to identify and support the execution of a project or program that will leave a lasting impact on the community of the host city, while demonstrating the benefits of green buildings and sustainability for community health and equity.



RESPONSIBLE CONSUMPTION AND PRODUCTION

Through GMEGG and vendor sustainability programs we ensure that we are doing our part source the most sustainable items available to us to produce Greenbuild.



CLIMATE ACTION

100% of carbon emissions are offset for the event. Our footprint includes, venue energy consumption, occupied hotel room nights, all participant travel (ground and air) fuel used for freight and shipping, shuttle fuel used for local tours, and waste diversion impacts.



LIFE BELOW WATER

Water consumption for the duration of the event at the Moscone Center is offset through water offsets offered by BEF.



LIFE ON LAND

The Greenbuild team is committed to making choices that protect the terrestrial ecosystem. From venue selection to sustainable food and beverage choices, all decisions are made to ensure the most minimal negative impact on the community and environment. Many of our onsite sustainability hub projects support projects like sustainable and regenerative agriculture and land conservation.



PEACE, JUSTICE and STRONG INSTITUTIONS

Greenbuild is the place where leaders and community members find solutions for social and environmental justice. Through content and inspiring keynote speakers like Brenne Brown, Amal Clooney and Jane Fonda, all of who have dedicated their life's work to a more just future for those who are disadvantaged, women and the environment.



PARTNERSHIP FOR THE GOALS

Greenbuild wouldn't be possible without the incredible partners who flex their sustainability muscle when helping to produce our event. Each of our main vendors go through a rigorous series of interviews, product reviews and sustainable contracting requirements to ensure we are delivering the most sustainable event possible.