



Greenbuild

INTERNATIONAL CONFERENCE + EXPO

— NOVEMBER 4-7, 2025 | EXPO: 5-6 —
LOS ANGELES CONVENTION CENTER | LOS ANGELES, CA

Exhibitor Opportunities

Greenbuild Audience Demographics

Greenbuild is the premiere event that brings the entire ecosystem of sustainable building professionals together under one roof for an exciting, immersive experience geared towards those who want to improve their building projects, meet new clients, and contribute to creating a healthier future for our communities.



80%

of Greenbuild attendees are involved in commercial or residential building, or both!



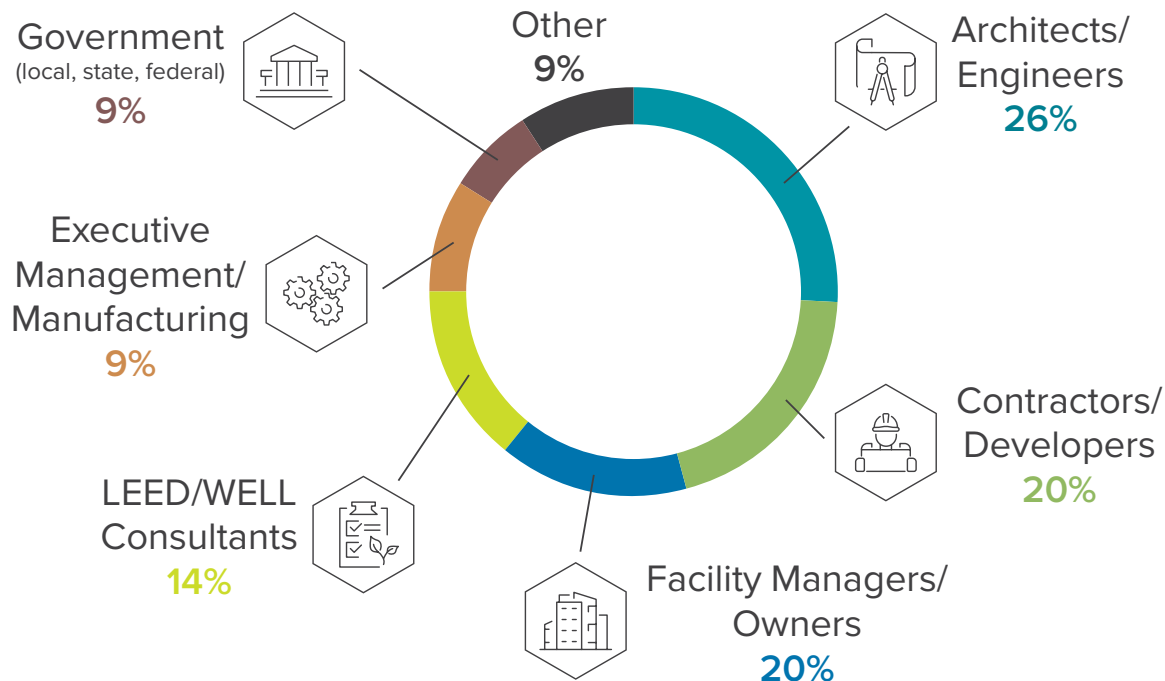
Over **65%**

of Greenbuild attendees play an active role in the purchase of sustainability products.



60%

of attendees hold a LEED, WELL, or AIA credential.



Here's Who Attends Greenbuild

OWNERS/OPERATORS, DEVELOPERS/REITS

Acadia Realty Trust
 AEW Capital Management
 Akridge
 Asana Partners
 Atapco Properties, Inc
 AvalonBay Communities
 Boyle Investment Company
 Blackstone Real Estate
 Brandywine Realty Trust
 Bridge Investment Group
 BXP
 CBRE
 CenterSquare Investment Management, LLC
 City Office REIT
 Clarion Partners
 Cousins Properties
 Cushman & Wakefield
 DLP Capital
 Empire State Realty Trust
 EQT Exeter
 Equity Commonwealth
 Equity Residential

Essex Property Trust, Inc.
 FPA Multifamily
 Goldman Sachs
 Greystar
 Griffin Capital Company, LLC
 Hines Real Estate
 Highwood Properties, Inc.
 Hudson Pacific Properties, Inc.
 Independence Realty Trust, Inc.
 Inland National Development Company, LLC.
 Invesco Real Estate, Inc.
 JLL (Jones Lang LaSalle Incorporated)
 Kennedy Wilson
 Kilroy Realty Corporation
 LaSalle Investment Management
 Lendlease
 Mar Ventures Inc.
 MetLife Investment Management
 Mill Creek Residential
 Millrose Properties, Inc.
 Nuveen Real Estate
 Office Properties Income Trust

Oxford Properties
 Peakstone Realty Trust
 Pennrose
 Penzance Management
 PGIM Real Estate
 Principal Real Estate Investors
 Prologis
 Related Companies, L.P
 Rudin Management Company
 Service Properties Trust
 SL Green Realty Group
 Stoneweg US
 The Davis Companies
 The Green Cities Company
 The Penn Group
 The Vanguard Group, Inc.
 The Wolff Company
 Tishman Speyer
 Trammell Crow Company
 UBS Global Real Assets
 Vornado Realty Trust
 Woodbourne Capital



Here's Who Attends Greenbuild

ARCHITECTURE/ENGINEERING

AECOM
 Arcadis
 ARUP
 Atelier Ten USA LLC
 Beyer Blinder Belle Architects & Planner
 Bjarke Ingels Group
 Burns & McDonnell
 Buro Happold
 CannonDesign
 COOKFOX Architects
 Corgan
 DLR Group
 EwingCole
 Fluor
 Gensler
 Haskell
 HDR
 HKS, Inc.
 HLM Architects
 HNTB
 HOK

Jacobs
 Kimley-Horn
 Mithun
 Mosley Architects
 NBBJ
 Page
 Perkins Eastman
 Perkins&Will
 Populous
 Robert A.M. Stern Architects, LLP
 Simpson Gumpertz & Heger Inc.
 Skidmore, Owings & Merrill LLP
 SmithGroup
 Stantec
 Syska Hennessy Group, Inc.
 Terracon Consultants
 Tetra Tech
 TRC Companies
 Walter P Moore
 WSP
 ZGF Architects



Here's Who Attends Greenbuild

BUILDERS, COMMERCIAL/MULTI-FAMILY

Alliance Residential Group
 Arco Construction Cos.
 Balfour Beatty US
 Bainbridge Companies, The
 Bechtel
 BNBuilders
 Bozzuto Construction
 CBG Building Company
 Clark Construction Group, LLC
 Clayco, Inc. / LJC
 Consigli Construction Company
 DAVIS Construction
 Dominion
 DPR Construction
 Gilbane Building Company
 Gray Construction
 Hensel Phelps
 Hillpointe
 HITT Contracting Inc.
 Hoffman Construction
 Holder Construction Group, LLC
 JE Dunn Construction

LandSouth Construction
 Leopardo Construction
 McCarthy Holdings
 McShane Companies
 Miron Construction Co., Inc.
 Mortenson
 NRP Group
 PCL Construction Services, Inc.
 Provident General Contractors
 Ryan Companies US, Inc.
 Shawmut Design and Construction
 Skanska
 STO Building Group
 Suffolk Construction Co. Inc.
 Summit Contracting Group
 Swinerton
 The Walsh Group
 The Whiting-Turner Contracting Company
 Trinsic Residential Group
 Turner Construction Company
 Webcor Builders
 Wood Partners Inc



Here's Who Attends Greenbuild

LEED & WELL CONSULTANTS

3R Building Sustainability

AEI Consultants

AUROS Group

AVANT LEAP

BranchPattern

Brightworks Sustainability

Building Performance Consultants, Inc.

Cashins & Associates

Catalyst Partners

ClimateCheck

CMTA, Inc., Engineering Consultants

CodeGreen Solutions

Ecoworks Studio

EAM Associates

EBI Consulting

Eco Evolutions

Emerald Built Environments

enviENERGY Studio LLC

Entegrity

Epsten Group, Inc., The

ERM

Firecrown Advisors

Green Building Consulting & Engineering

Innova Services Corporation

International WELL Building Institute

Introba

KOW Building Consultants

Leading Edge Consulting Services LLC

Lorax Partnerships, LLC

MaGrann Associates

OLA Sustainability

Partner Energy

RE Tech Advisors

Real Building Consultants

Sage Green Strategies Inc.

SGS North America

SK Collaborative

Stok

Sustainable Investment Group, LLC

VCA Green

Verdacity

Verdani

Verdical Group

WAP Sustainability Consulting



Why Exhibit at Greenbuild?

Why Exhibit?

- Generate qualified leads
- Build your brand and raise awareness
- Maintain your brand and existing relationships
- Launch new products or service offerings
- Enter a new market or industry
- Upsell and cross-sell to existing customers
- Connect with all facets of the industry



Who Exhibits?

Greenbuild features sustainable products, services, and technologies relevant to those designing, building and managing all types of real estate

Architectural/Design Services

Building Automation/Controls

Energy Services

Glass Products

Heating, Ventilation and Air Conditioning Products/Services

Insulation/House Wrap/Moisture Control

Interior & Exterior Building Materials/Systems

Lighting/Daylighting/Fans

Renewable Energy

Solar

Walls/Wallcovering/Ceilings

Waste Management/Salvage/Recycling Services

Construction Services

Consulting Services

Flooring/Floor Systems

Landscape Products/Services

Lumber/Wood Products

Plumbing/Water Systems/Treatment

Roofing

Windows/Skylights

Return On Investment

UNLIMITED COMPLEMENTARY GUEST PASSES: Invite your network, and top customers with free tradeshow passes to attend the event. We circulate thousands of complimentary passes through exhibitors, sponsors, association partners and media to ensure excellent attendance.

EDUCATION IS INCLUDED: Exhibiting companies receive (1) complimentary Greenbuild Conference Pass (1 per 100 sf) for your team or you can assign it to your most important customers (\$1,000+ value).

LEAD RETRIEVAL INCLUDED: Use your own mobile device to scan badges via the Greenbuild Mobile App and capture full contact information from visiting attendees; trackable and downloadable in real time during the show.

LEAD INSIGHTS DASHBOARD: Access to your customized Lead Insights Dashboard pre, during and post-event. [Learn more here.](#)

CONNECTION OPPORTUNITIES: Exhibitors who are assigned the Greenbuild Conference Pass are invited to network with industry peers throughout the two-day event and during the Greenbuild Welcome Reception and the Greenbuild Gala.

Exhibit Space Rental Includes:

- Your website listed on Greenbuildexpo.com. Our website gets more than **150,000** visits annually.
- Online exhibitor listing, including company backlink, social media and product info
- (1) complimentary Greenbuild Conference Pass – 100+ sessions to choose from! (1 per 100 sf)
- Unlimited complimentary visitor passes for your clients and customers
- (3) exhibitor staff badges (3 per 100 sf)
- Use of the Greenbuild Conference & Expo logo on your website and sales collateral for enhanced brand building



Get in Touch



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Packages

ESSENTIAL LEAD GEN PACKAGE (mandatory) includes mobile app profile, online exhibit listing and lead retrieval to allow your company to generate leads before, during and after the show, and access to your custom Lead Insights dashboard.

ADVANCED LEAD GEN PACKAGE Includes everything in the Essential Lead Gen package plus a mobile app push notification and pre-show email inclusion.

PREMIUM RESERVED BOOTH PACKAGE includes premium booth location at the front of the show floor, mobile app profile, online exhibit listing, a mobile app push notification and lead retrieval to allow your company to generate leads before, during and after the show, access to your custom Lead Insights dashboard and your company profile included a Greenbuild pre-show email.

FEES

- Corner Fee = \$250 per corner
- Essential Lead Gen Package* (mandatory)

Rates

EARLY BIRD RATE*

\$55.00/sf — available until EOD May 1, 2025

- 10x10 – \$6,450
- 10x20 – \$11,950
- 20x20 – \$22,950

STANDARD RATE*

\$56.00/sf — from May 2, 2025, until the event (November 5-6, 2025)

- 10x10 – \$6,550
- 10x20 – \$12,150
- 20x20 – \$23,350

**Essential Lead Gen Package fee already included in the prices above*

**\$250 surcharge per corner*

PREMIUM RESERVED EARLY BIRD RATE*

(Located at the front of the hall)

\$85.00/sf — available until EOD May 1, 2025

- 10x10 – \$8,500
- 10x20 – \$14,000

PREMIUM RESERVED FINAL RATE*

(Located at the front of the hall)

\$86.00/sf — from May 2, 2025, until the event (November 5-6, 2025)

- 10x10 – \$8,600
- 10x20 – \$14,200

**Advanced Lead Gen Package fee already included in the prices above*

**\$250 surcharge per corner*

PLEASE NOTE: USGBC members (silver and above) receive special membership rate on standard exhibit space. Discount does not apply to premium reserved area booth space.

100 Sq Ft Furniture Rental Package

Exhibitor will receive the following with this all-inclusive booth rental package, in addition to the Basic Branding Package inclusions.

BOOTH & DISPLAY INCLUSIONS

- (1) 10' x 10' Smartwall with fabric graphic
- (1) 30" gunmetal bar table standard base
- (1) white banana barstools
- (1) 42" power locking pedestal cabinet
- (1) 500-watt outlet
- (1) backwall graphic with your design (dimensions 117" x 93")

\$5,000*



**Furniture Rental Package does not include booth space rate.*

**Carpet is not included nor required.*

200 Sq Ft Furniture Rental Package

Exhibitor will receive the following with this all-inclusive booth rental package, in addition to the Basic Branding Package inclusions.

BOOTH & DISPLAY INCLUSIONS

- (1) 10' x 20' Smartwall with fabric graphic
- (1) 30" gunmetal bar table standard base
- (1) 500-watt outlet
- (1) backwall graphic with your design (dimensions 233-1/2" x 93")
- (2) 42" power locking pedestal cabinet
- (2) white banana barstools

\$9,200*



**Furniture Rental Package does not include booth space rate.*

**Carpet is not included nor required.*

Booth Traffic Drivers

Exclusive Email

Drive traffic to your booth or sponsored content, promote special offers, and maximize exposure for your onsite presence with an exclusive email to the Greenbuild pre-registration list.

SPONSORSHIP INCLUDES:

BRANDING & AWARENESS

PRE-EVENT EXPOSURE

- Company logo, website, branding and messaging in (1) exclusive email sent to registered Greenbuild attendees

MORE DETAILS:

- Date selections are first-come, first-serve
- Sponsor provides HTML - HTML may contain multiple URL links (materials are due 1 week before deployment)
- Sponsor provides max 60-character subject line (spaces count)
- Images in email to be hosted on Sponsor's server

\$5,500

Ask the Industry Video

Position yourself as an industry expert with a short Q&A played in highly-trafficked zones. Answer 2-3 preselected questions in a quick 30-60 second video, and watch as your content will be combined with all submissions and played on loop in various areas at Greenbuild.

For more details on how to get the most out of your video, [see here](#).

SPONSORSHIP INCLUDES:

BRANDING & AWARENESS

PRE-EVENT EXPOSURE

- Video featured on Greenbuild website and in pre-event emails, newsletters and social promotions across [LinkedIn, Instagram and/or Facebook]

ON-SITE EXPOSURE

- Video played continuously through registration

DIGITAL EXPOSURE

- Video will be hosted on Greenbuild YouTube channel

THOUGHT LEADERSHIP

- Answer 2-3 preselected questions in a quick 30-60 second video, and watch as your content will be combined with all submissions and played on loop in various areas at Greenbuild*

\$3,875

**Sponsor responsible for filming/recording Q&A; conference team will handle all video editing.*

Mobile App Push Notification

SPONSORSHIP INCLUDES:

BRANDING & AWARENESS

ON-SITE EXPOSURE

- (1) mobile app push notification during the event between 8 am - 4 pm on the hour including 25-character subject line, 150 body content and redirect link

\$3,875

Booth Traffic Drivers

Happy Hour in the Hall

Amplify your brand and network with attendees by hosting a happy hour at all of the bars on the lively Exhibit Hall floor. You'll even receive 100 drink tickets to pass out to attendees who visit your booth!

SPONSORSHIP INCLUDES:

BRANDING & AWARENESS

PRE-EVENT EXPOSURE

- Company logo, profile and program listing featured on Greenbuild website and in the official mobile app

ON-SITE EXPOSURE

- Company logo and happy hour listing featured on signage directing attendees to your booth for drink tickets
- Company logo and booth # featured on 8.5 x 11" easel back sign at all bars
- Company logo featured on party napkins
- Company logo featured on (100) drink tickets

\$5,500



Attendee Morning Coffee Break

Amplify your brand, network with attendees and generate leads by hosting a coffee break for attendees immediately following the Morning Keynotes on the lively Exhibit Hall floor.

SPONSORSHIP INCLUDES:

BRANDING & AWARENESS

PRE-EVENT EXPOSURE

- Company logo, profile and program listing featured on Greenbuild website and in the official mobile app

ON-SITE EXPOSURE

- Company logo and Coffee Break listing featured on signage directing attendees to your booth
- Company logo and booth # featured on 8.5 x 11" easel back sign at all Coffee Locations

EVENT ACCESS

- (2) Greenbuild Learning conference passes (\$3000 value)

\$10,000 – 2 Available



Passport to Prizes

Drive booth traffic by participating in our incredibly popular contest!

Your company name and booth number will be featured in our “passport” program. All booths participating in the P2P program must be visited and stamped for a contest entrant to be eligible.

On the last hour of the last day that the expo hall is open, the Passport to Prize Winners will be announced on the show floor. Attendees must be present to win and will be taken to the sponsor booth to collect their prizes. All Passport to Prizes booths must be located in the exhibit hall.

Attendees have an opportunity to win a variety sponsor provided prizes valued each at \$100 or more and a chance to win the Grand Prize of a Free Pass to Greenbuild 2026!

SPONSORSHIP INCLUDES:

BRANDING & AWARENESS

PRE-EVENT EXPOSURE

- Pre-event email promoting P2P to all registered attendees
- Company logo, name, and booth # featured on Greenbuild Passport to Prizes Page, in Greenbuild Mobile App and Greenbuild website

ON-SITE EXPOSURE

- Digital Signage
- Rotating slides in every Greenbuild track session

MORE DETAILS:

- Sponsor is required to provide a prize of \$100 or greater for participants to win

\$3,875



Innovation Showcase

Combine your in-person booth presence with two separate speaking sessions on our Innovation Stage inside the exhibit hall.

Top sustainability buyers attend Greenbuild each year seeking the latest technologies, products, solutions, and services to advance their sustainability mission. The Innovation Showcase is your chance to tell industry decision-makers how you can solve their challenges.

SPONSORSHIP INCLUDES:

- 10x10' Inline booth with Essential Lead Gen Package
- 40 minutes of presentation time
 - 20 minute time slot on Wednesday, November 5
 - 20 minute time slot on Thursday, November 6
- Stage will be located on the Expo Floor
 - 55" monitor with laptop will be provided for sponsor presentations
 - Meter board promoting Sponsor & Times
- Session or stage activities included in Greenbuild Expo Hall Events Schedule
- Receive detailed pre-registered and onsite session attendee data via your LeadInsights Dashboard
- Sponsor programming will be made available on Streamly On-Demand for 3 months of post event digital streaming

\$17,000 – includes a 10x10 exhibit booth

\$10,500 – without 10x10 booth



Greenbuild | LeadInsights

Lead Insights unlocks the full potential of your event and digital campaigns through near real-time, actionable insights that help you turn your leads into customers and maximise your return on investment.

Understand who your leads are and how they have engaged with your content, enabling you to prioritise and target them with tailored follow up messaging faster and more effectively.

Target the right leads, with the right message, at the right time.



Seamless Data Collection: Our platform offers seamless integration with various data collection methods, such as badge scanning and the networking app. You won't need to do any manual data entry, instead receive accurate, real-time data capture.



Intelligent Scoring and Segmentation: We go beyond collecting data by providing you with powerful scoring and segmentation capabilities. Our advanced algorithms analyse attendee data, allowing you to identify high-potential leads, segment your audience based on specific criteria, and prioritize follow-up activities.



Personalised Communication: Engage conference attendees on a new level. You can deliver personalised communication based on attendees' preferences, interests, and interactions with you during the event to drive stronger connections and nurture relationships.



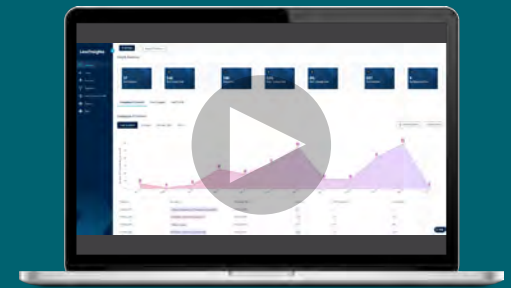
Data-driven Decision Making: Gain valuable insights from comprehensive analytics and reports generated by our platform. Uncover trends, identify patterns, and make data-driven decisions to refine your conference sponsorship strategy and achieve even greater results in the future.



Enhanced ROI Measurement: Track the success of your sponsorship investment with detailed ROI measurement. Understand precisely how your sponsorship efforts translate into tangible business outcomes.

LEAD INSIGHTS INCLUDES:

- Access to post-event 'Lead Insights' dashboard with audience information
- Leads are cleaned, validated and unified
- Leads are ranked by score to reflect the most frequent and meaningful engagement with your content
- Lead profiles are detailed with engagement data and company intelligence data
- Ability to customize filters and segments on an individual and company level
- Ability to customize lead data exports
- Ability to measure success of your campaigns through campaign insights and reporting dashboards

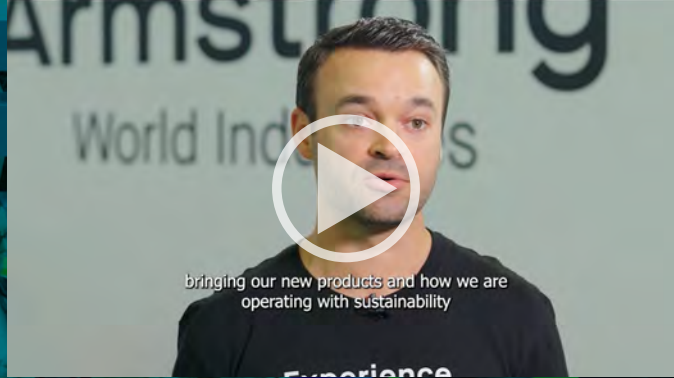


Play demo ▶

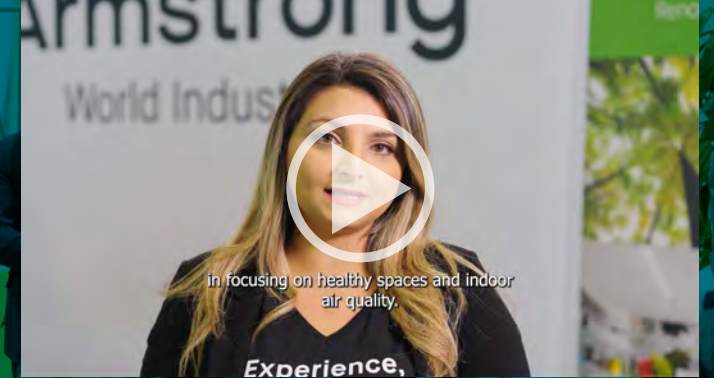
What Our Audience Say



Richard Rossi, Niagara Conservation



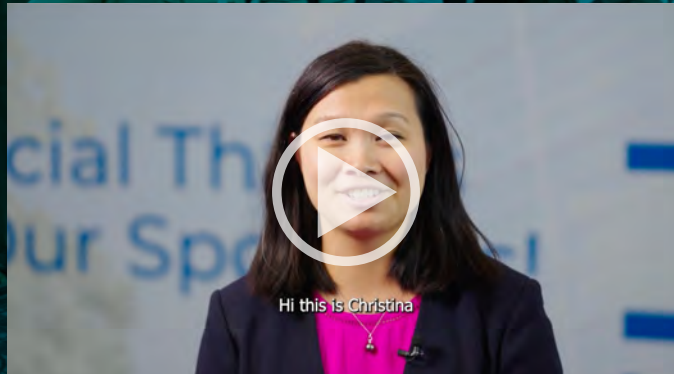
Reid Phillips, Armstrong World Industries



Farah Nasser, Armstrong World Industries



Uma Patwardhan, North America Sustainable Buildings Practice Manager at JLL



Christina Chang, Head of Residential Asset Management at ASB Real Estate Investments



Judhajit Chakraborty, Director, Sustainability at JLL

SHOW PARTNER

EVENT SPONSORS



PARTNERS & SUPPORTING ASSOCIATIONS





Greenbuild

Thank you!

Contact us to find out how to
build your own custom opportunity!



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