

Audience Demographics

The Greenbuild audience is a thriving nation-wide community of stakeholders at all levels including builders, contractors, building owners/managers, architects, designers, engineers, cities/municipalities, and more. Showcase your products to high-level decision makers from all segments of the industry!

Expected Attendance:
10k

Expected Exhibitors:
250+

Product Categories:
80+

Greenbuild by the Numbers



80%

of Greenbuild attendees are involved in commercial or residential building, or both!



Over **65%**

of Greenbuild attendees play an active role in the purchase of sustainability products.



60%

of attendees hold a LEED, WELL, or AIA credential.

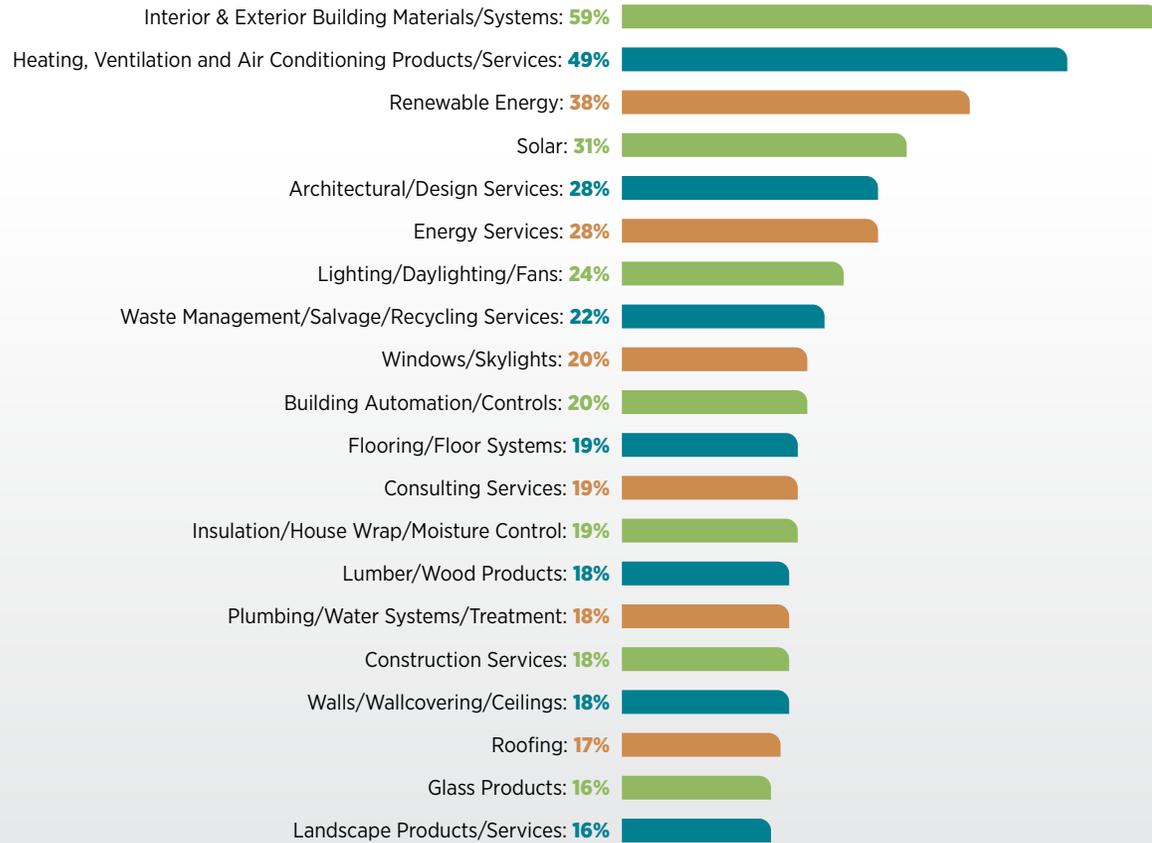


Audience Breakdown



Audience Demographics

Top 20 Products/Services Attendees Want to See at Greenbuild



Previous Attendees:

| | | |
|--------------------------------------------|--------------------------------|------------------|
| ADRIAN SMITH + GORDON GILL ARCHITECTURE | FLAD ARCHITECTS | OZ ARCHITECTURE |
| AECOM | GENSLER | PAGE |
| ARUP | GOOGLE INC. | PERKINS EASTMAN |
| BAR ARCHITECTS | H2M ARCHITECTS + ENGINEERS | PERKINS+WILL |
| BECHTEL | HARLEY ELLIS DEVEREAUX | POPULOUS |
| BHDP ARCHITECTURE | HKS | SMITHGROUPJJR |
| BWBR | HOK | SOLOMON CORDWELL |
| CANNONDESIGN | JACOBS | BUENZ |
| CHAMPLIN ARCHITECTURE | LEIDOS | SSOE GROUP |
| CORGAN | LITTLE | THE BECK GROUP |
| CTA ARCHITECTS ENGINEERS | LMN ARCHITECTS | TOWERPINKSTER |
| DEWBERRY | LOONEY RICKS KISS | VHB |
| DLA ARCHITECTS LTD. | MCDONALD'S CORPORATION | VOCON |
| DLR GROUP | MICHAEL BAKER INTERNATIONAL | WARE MALCOMB |
| ENNEAD ARCHITECTS LLP | MITHUN | WILLDAN |
| EPSTEIN | MSA ARCHITECTS | WOOLPERT INC. |
| EWINGCOLE | NBBJ | WRNS STUDIO |
| EXP | NELSON | WSP USA |
| FGM ARCHITECTS INC. | OPN ARCHITECTS | |
| FITZGERALD ASSOCIATES ARCHITECTS | OVERLAND PARTNERS | |

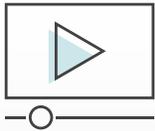
Digital Engagement

Greenbuild's industry influence extends beyond the physical event experience reaching the full spectrum of green, sustainable industry professionals across a suite of media platforms to drive meaningful results for marketers.



114,000

Audience Database



700+

Average Webinar Registrations



4,000+

Greenbuild Virtual Participants



145

Average Session Attendance



47,000

Twitter Followers



16,000+

Facebook Followers



3,700+

LinkedIn Followers



5,300+

Instagram Followers

