



All photos courtesy Shane Huth (Gameday) and Funky's Catering Events



LEADING CATERERS  
OF AMERICA

## EXECUTIVE SUMMIT

NOVEMBER 6-8, 2023  
EMBASSY SUITES DOWNTOWN PIONEER SQUARE  
SEATTLE, WA

[www.lcaexecutivesummit.com](http://www.lcaexecutivesummit.com) | [www.leadingcaterers.com](http://www.leadingcaterers.com) | [#leadingcaterers](https://twitter.com/leadingcaterers)



# LCA LEADING CATERERS OF AMERICA

Leading Caterers of America (LCA) is an exclusive membership-based program for the top independent catering companies in the United States and Canada. The LCA currently includes 70 creative and award-winning companies representing each major geographical region in the country. Generally limited to one member per market, members of this highly influential group of catering professionals are selected as the leading companies in their regions.



The Leading Caterers of America Executive Summit (LCAES) is a gathering place for these representatives to come together to discuss the industry at large and garner ideas that will continue to lead their companies to operational success. This is an ideal opportunity for industry partners to meet new clients while reinforcing existing relationships with the principals of these companies. Through this annual Executive Summit and the LCA events at Catersource 2024 in Austin, industry partners are able to personally connect with the LCA Principals and other decision makers from the various member companies.

Principals, senior managers, executive chefs, and senior sales directors share best practices during panels, presentations, and roundtable discussions. They also network during the breaks and evening events, leaving the guests with new ideas and delighted tastebuds.

The LCA currently represents approximately \$750M in annual catering revenue, and several hundred million dollars in annual purchases.



# SPONSORSHIP OPTIONS



## PLATINUM: \$8,000

- (1) 3–5-minute presentation to the group about your company and its role as an industry leader.
- (1) Marketing display table at the LCA Executive Summit.
- (1) Full page ad in Catersource magazine.
- (4) Ads in Catersource's eNewsletter, Get Fresh.
- (1) Invitation to LCA luncheon at Catersource 2024.

## GOLD: \$5,000

- (1) 3–5-minute presentation to the group about your company and its role as an industry leader.
- (1) Full page ad in Catersource magazine.
- (1) Invitation to LCA luncheon at Catersource 2024.

## BOTH SPONSORSHIPS INCLUDE:

- (2) Invitations for your company's representatives to attend the 3-day Executive Summit with LCA members from November 6-8, 2023 including all conference meals and parties, providing a fantastic opportunity to network with LCA principals.
- Access to the general session and LCA Culinary, Management, or Sales Specialist groups to engage in industry focused discussions.
- Brand recognition on the LCA Executive Summit promotional materials, emails, signage, and program.

## CONTACT US TODAY!

**Devin Barnes**  
Account Executive, Catersource  
(512) 639-1849  
Devin.Barnes@informa.com

the **ART** of **FOOD**  
CATERING  
FEBRUARY 11-12, 2024 | AUSTIN, TX  
ARTOFCATERINGFOOD.COM

**catersource** + **THE SPECIAL EVENT**  
FEBRUARY 12-15, 2024 | AUSTIN, TX  
CATERSOURCE-TSE.COM

ASK US ABOUT  
OUR EXHIBITING  
& SPONSORSHIP  
OPPORTUNITIES!

