

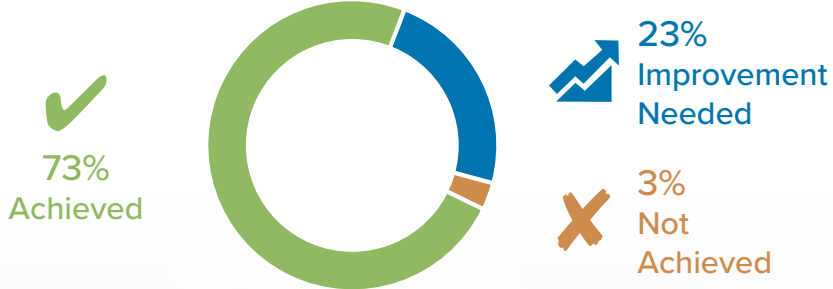
Continued Leadership in the Industry to Advance Sustainable Event Production and Management

Greenbuild Conference and Expo has always been at the forefront of sustainability in the building industry and in the meetings and events industry. We will continue to push the envelope on what is possible and bring partners along in our journey. By co-locating with other industry events, the “Greenbuild Way” can reach more people and produce more sustainable events.

Every year our team identifies specific goals in helping us achieve our long-term objectives. While we don’t always achieve our goals, we do follow the wisdom of Ted Turner “you should set goals beyond your reach, so you always have something to live for.”

Greenbuild International Conference and Expo is produced by Informa, a global provider of more than 1000 conferences and trade shows. Informa ranks top of its sector in the Dow Jones Sustainability Index and is a member of FTSE4Good and the Responsible Media Forum, amongst others. As a leading provider of sustainable events, Informa has established an internal Sustainable Event Management System to support events in meeting the sustainability expectations of a modern audience. For leading sustainable events, Informa has created an Accelerator program to encourage events to continually push the envelope on what is possible in event sustainability. Thanks to support from USGBC, the Greenbuild event teams, and longtime sustainability consultant Honeycomb Strategies, Greenbuild continues to be ranked in the highest the ‘Pioneer’ category making it one of the most sustainable events in the Informa event portfolio and one of the most sustainable tradeshow and conference in the world.

Greenbuild Event Goals



Sustainable Development Goals

Since 2021 Greenbuild has been tracking our actions against the United Nations Sustainable Development Goals (SDGs), also known as Global Goals. These are a set of 17 integrated and interrelated goals to end poverty, protect the planet, and ensure that humanity enjoys peace and prosperity by 2030.

Reporting on the SDGs is an important step for trade shows and events to communicate their commitment to the achievement of these Global Goals; claiming accountability and responsibility to take the necessary actions; and measuring progress over time. We are proud that Greenbuild can support almost all the Sustainable Development Goals.

See the next page for SDGs >>>

Sustainable Development Goals *(continued)*



NO POVERTY

Through our carbon offset program Greenbuild supported the purchase of efficient cookstoves to communities in Rwanda. Households save money by having fewer fuel requirements for cooking and health is improved through the reduction of indoor air pollutants from cleaner cookstoves. The project also generates employment and income for people through the distribution and maintenance of the stoves, as well as training and employing community education staff.



ZERO HUNGER

Over 400 pounds of food were donated to local charities in San Francisco.



GOOD HEALTH AND WELL BEING

Healthy food was a priority when crafting the menus at Greenbuild. Group wellness activities were organized daily, and wellness lounge was offered as a place to ensure mental well-being of all delegates was addressed.



QUALITY EDUCATION

187 education sessions were offered at Greenbuild. Sponsorships were offered, and volunteer opportunities were made available to anyone wanting to visit the conference.



GENDER EQUITY

One of the most celebrated events at Greenbuild is the Women in Green luncheon. This event draws together hundreds of women each year through a worldwide leadership platform to celebrate and connect female leaders in sustainability who are influencers at the top of their field, fueling ambitious young women and catalyzing change.



CLEAN WATER AND SANITATION

Greenbuild purchases water restoration credits equal to the water consumed at the main venue. This effort seeks to improve vital waterways across the US to maintain clean water for communities and wildlife.



AFFORDABLE AND CLEAN ENERGY

Greenbuild contracts exclusively with LEED certified buildings to host the conference and expo. Part of LEED certification and Greenbuild contract guidelines a portion of energy for the show must come from renewable sources. Moscone Center sourced 7.5% of total energy consumption from solar panels. Our Celebration venue sourced 100% of energy from renewable sources.



DECENT WORK AND ECONOMIC GROWTH

Greenbuild contributed millions of dollars to the local San Francisco Community. Through policies and programs aimed at environmental stewardship and sustainable development we partnered with vendors who provide living wages and respectful work environments.



INDUSTRY INNOVATION AND INFRASTRUCTURE

Greenbuild Conference and Expo provides attendees and exhibitors a chance to share innovative technologies that help to build resilient communities using products designed to build sustainable infrastructure. This year the event co-located with IWBC to share more innovative products and technologies to attendees.



REDUCE INEQUALITY WITHIN AND AMONG COUNTRIES

Greenbuild provided scholarships to 26 individuals to attend Greenbuild in person. Additionally, 27 scholarships were provided for virtual passes. All content was available virtually across the globe to eliminate barriers to participation that may be based on the ability to travel freely or economic challenges.



SUSTAINABLE CITIES AND COMMUNITIES

Greenbuild is the leading event for attendees to learn and source solutions to improve resilience, sustainability, and quality of life in our buildings, cities, and communities. All the content and education provided seeks to address the advancement of this cause. The annual Legacy Project at Greenbuild supported the installation of solar batteries at the California Interfaith Power and Light (CIPL) facility. The group helps educate congregations on the theological basis for eco-stewardship and assists them in implementing programs to reduce their greenhouse gas emissions and become more energy efficient –therefore helping to mitigate the harmful effects of global warming.



RESPONSIBLE CONSUMPTION AND PRODUCTION

Through GMEGG and vendor sustainability programs we ensure that we are doing our part source the most sustainable items available to us to produce Greenbuild.



CLIMATE ACTION

100% of carbon emissions are offset for the event. Our footprint includes, venue energy consumption, occupied hotel room nights, all participant travel (ground and air) fuel used for freight and shipping, shuttle fuel used for local tours, and waste diversion impacts.



LIFE BELOW WATER

Water consumption for the duration of the event at the Moscone Center is offset through water offsets offered by BEF.



LIFE ON LAND

Our carbon offset project to provide efficient cookstoves to communities in Rwanda also supports sustainable improvement to life on land my reducing carbon emissions released into the environment.



PEACE, JUSTICE and STRONG INSTITUTIONS

Greenbuild is the place where leaders and community members find solutions for social and environmental justice. Through content and inspiring speakers like Jane Fonda , who has dedicated her life to a more just future for women and the environment, everyone at Greenbuild in 2022 was part of the dialogue to create a more just and peaceful future.



PARTNERSHIP FOR THE GOALS

Greenbuild wouldn't be possible without the incredible partners who flex their sustainability muscle when helping to produce our event. Each of our main vendors go through a rigorous series of interviews, product reviews and sustainable contracting requirements to ensure we are delivering the most sustainable event possible.