



Greenbuild

2021 Sponsor Prospectus

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Greenbuild 2021. Reimagined.

The green building industry is changing at a rapid pace and Greenbuild 2021 is providing the roadmap for marketing your business in this new world.



 Greenbuild | International Conference + Expo
SEPTEMBER 21-23, 2021
SAN DIEGO CONVENTION CENTER
SAN DIEGO, CA



**CSR
Connect + Learn**
MARCH 4, 2021



**Construction
Connect + Learn**
MAY 6, 2021



**Green Business
Summit**
AUGUST 12, 2021



**Resilience
Summit**
AUGUST 26, 2021



**Global Health &
Wellness Summit**
SEPTEMBER 9, 2021



**Design
Connect + Learn**
DECEMBER 9, 2021

THE ROAD TO GREENBUILD

Audience Demographics

The Greenbuild audience is a thriving nation-wide community of stakeholders at all levels including builders, contractors, building owners/managers, architects, designers, engineers, cities/municipalities, and more. Showcase your products to high-level decision makers from all segments of the industry!

Expected Attendance:
10k

Expected Exhibitors:
250+

Product Categories:
80+

Greenbuild by the Numbers



80%

of Greenbuild attendees are involved in commercial or residential building, or both!



Over **65%**

of Greenbuild attendees play an active role in the purchase of sustainability products.

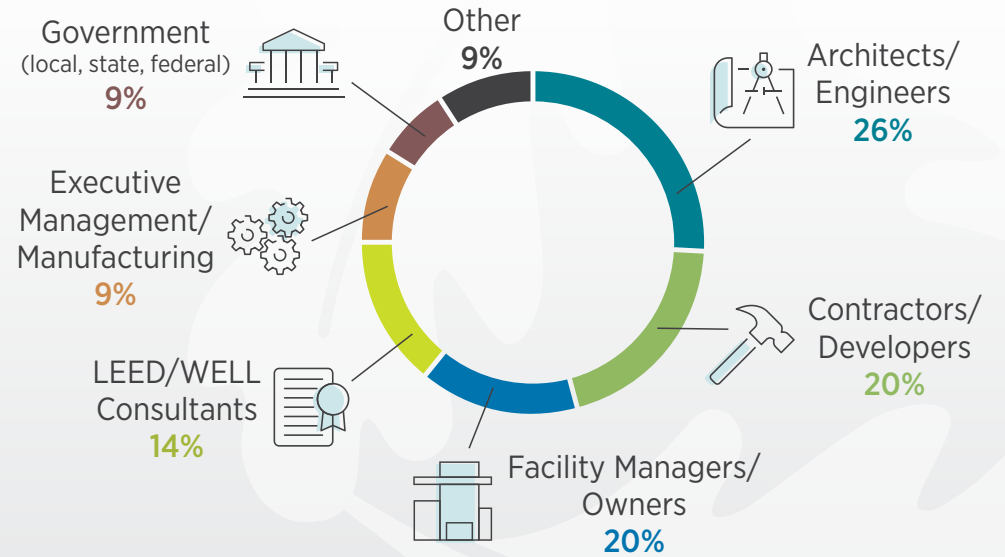


60%

of attendees hold a LEED, WELL, or AIA credential.

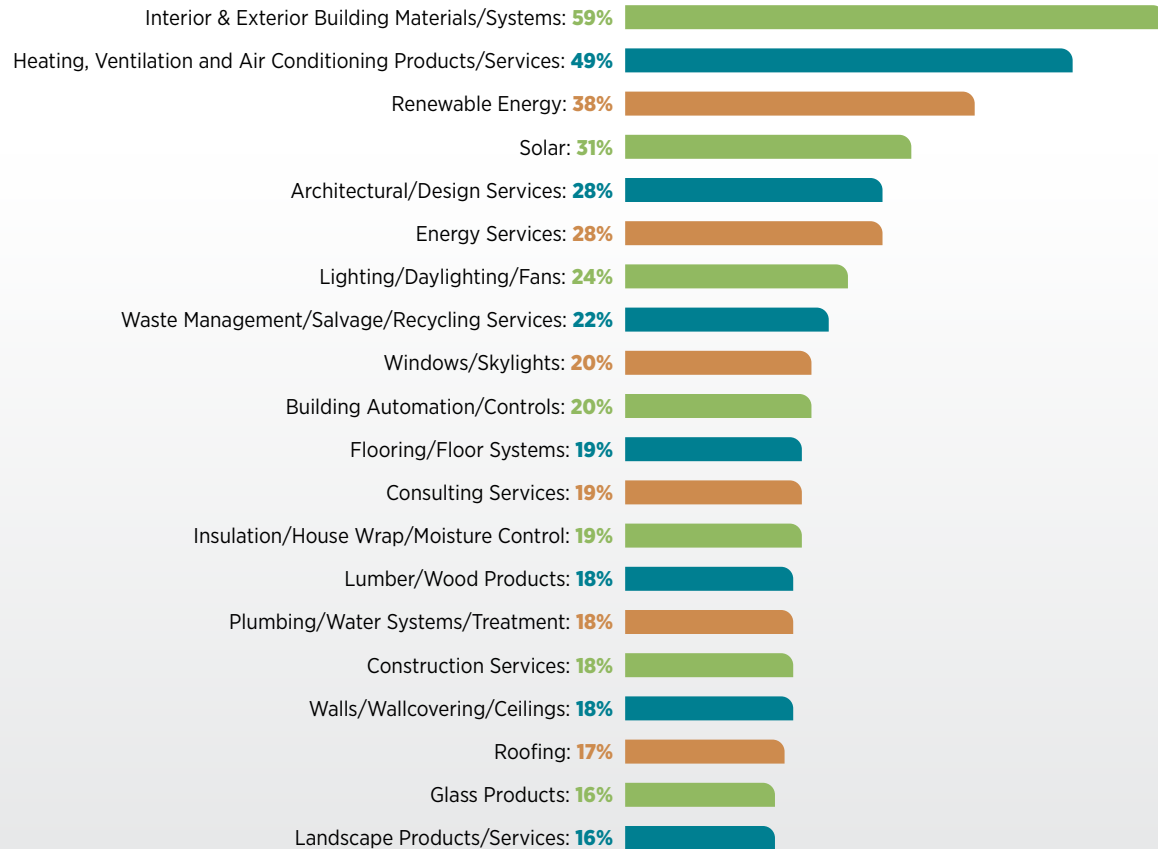


Audience Breakdown



Audience Demographics

Top 20 Products/Services Attendees Want to See at Greenbuild



Previous Attendees:

ADRIAN SMITH + GORDON
GILL ARCHITECTURE
AECOM
ARUP
BAR ARCHITECTS
BECHTEL
BHDP ARCHITECTURE
BWBR
CANNONDESIGN
CHAMPLIN ARCHITECTURE
CORGAN
CTA ARCHITECTS
ENGINEERS
DEWBERRY
DLA ARCHITECTS LTD.
DLR GROUP
ENNEAD ARCHITECTS LLP
EPSTEIN
EWINGCOLE
EXP
FGM ARCHITECTS INC.
FITZGERALD ASSOCIATES
ARCHITECTS

FLAD ARCHITECTS
GENSLER
GOOGLE INC.
H2M ARCHITECTS +
ENGINEERS
HARLEY ELLIS DEVEREAUX
HKS
HOK
JACOBS
LEIDOS
LITTLE
LMN ARCHITECTS
LOONEY RICKS KISS
MCDONALD'S
CORPORATION
MICHAEL BAKER
INTERNATIONAL
MITHUN
MSA ARCHITECTS
NBBJ
NELSON
OPN ARCHITECTS
OVERLAND PARTNERS

OZ ARCHITECTURE
PAGE
PERKINS EASTMAN
PERKINS+WILL
POPULOUS
SMITHGROUPJJR
SOLOMON CORDWELL
BUENZ
SSOE GROUP
THE BECK GROUP
TOWERPINKSTER
VHB
VOCON
WARE MALCOMB
WILLDAN
WOOLPERT INC.
WRNS STUDIO
WSP USA

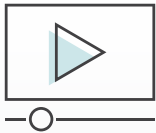
Digital Engagement

Greenbuild's industry influence extends beyond the physical event experience reaching the full spectrum of green, sustainable industry professionals across a suite of media platforms to drive meaningful results for marketers.



136,000+

Audience Database



700+

Average Webinar Registrations



4,000+

Greenbuild Virtual Participants



145

Average Session Attendance



47,000

Twitter Followers



16,000+

Facebook Followers



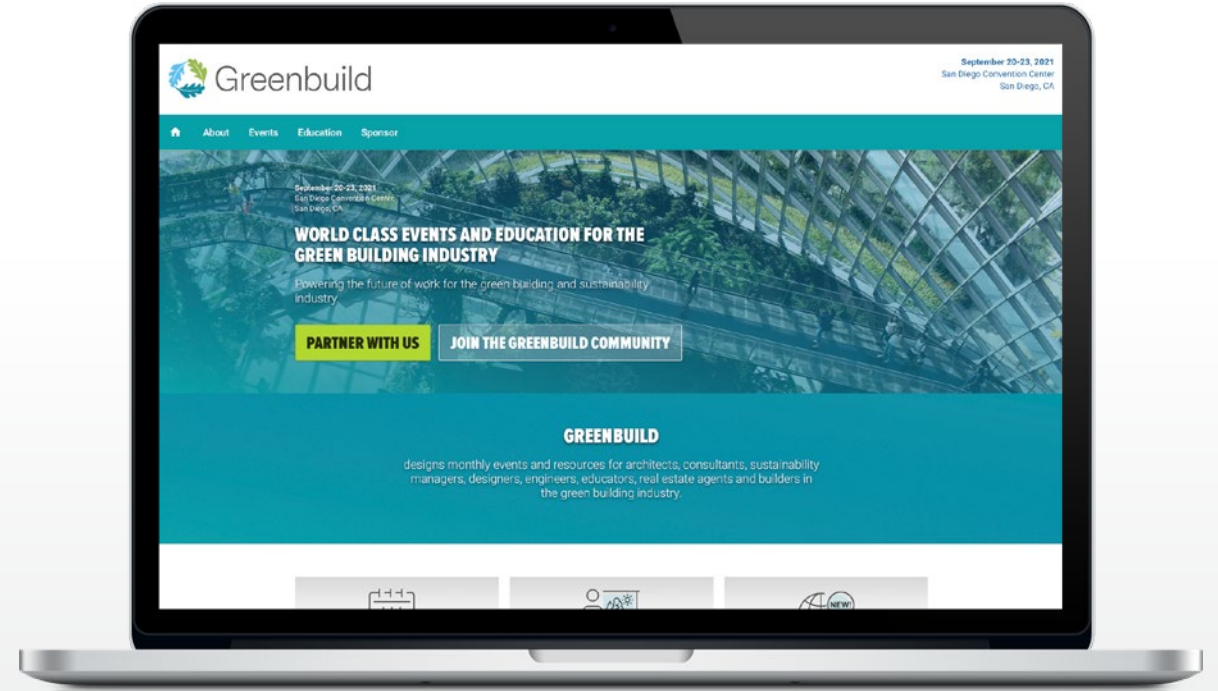
4,000+

LinkedIn Followers



5,400+

Instagram Followers





Greenbuild | Connect + Learn Series

NEW for 2021!

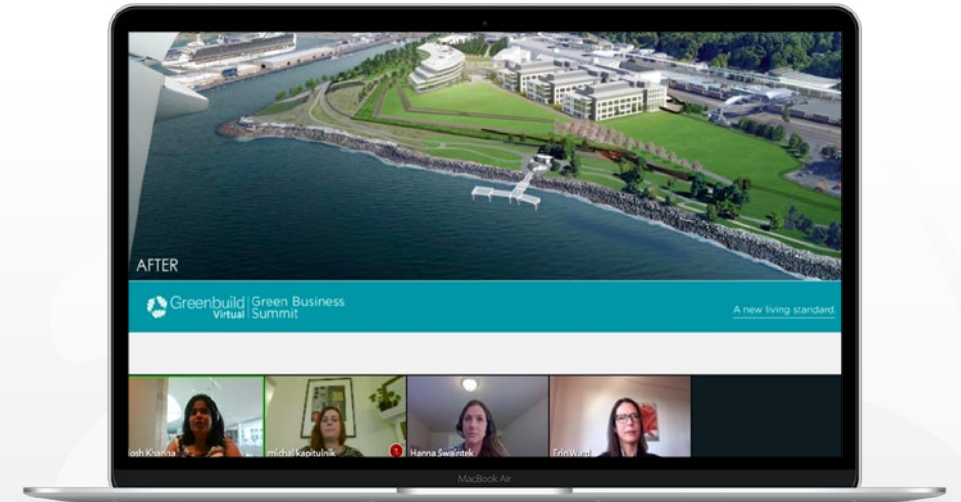
Greenbuild | Connect + Learn Series



Sustainable, safe, and loaded with even more value, the new Greenbuild Connect + Learn event series means deeper insights on critical topics and rich networking opportunities with leaders and colleagues across the globe.

These single-day events will include a keynote, education, and networking opportunities allowing attendees to take a deep dive into meaningful areas of focus.

The Greenbuild Connect + Learn event series will be FREE to all industry professionals!



Connect+Learn Schedule



CSR Connect+Learn

MARCH 4, 2021

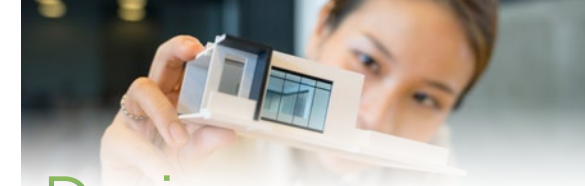
This corporate social responsibility deep dive will arm attendees with strategies to implement, track, and manage their organization's sustainability initiatives. From corporate environmental responsibility to diversity & inclusion, this one day event will provide something for everyone on the CSR team.



Construction Connect+Learn

MAY 6, 2021

Green building and design are a cornerstone of the construction community. This full-day virtual forum will center on new ideas, case studies, and tactical building elements that will better equip the commercial and residential construction industries to incorporate sustainability into every project.



Design Connect+Learn

DECEMBER 9, 2021

More critical than ever, this virtual one-day symposium will bring together the full design leadership ecosystem to discuss the best and brightest ideas for creating healthy, inspiring, and safe spaces.

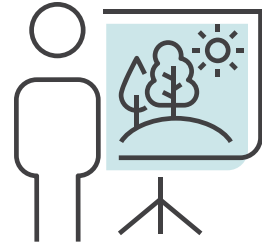
Connect+Learn Sponsorship Opportunities



Connect+Learn Title Sponsor

- Exclusive event coverage! (No additional sponsors)
- Logo branding on ALL 4 sessions
- Leads from ALL 4 sessions
- Sponsor selects topic and speakers for one session
- Live introductory comments for sponsored session and host of session Q&A
- Roundtable host
- Logo placement on all event promotions
- (1) exclusive pre-event and (1) exclusive post-event eblast sent to all Connect+Learn registered attendees

\$25,000



Connect+Learn Session Sponsor

- Official sponsor of (1) selected education session
- Live introductory comments for sponsored session and host of session Q&A
- Full lead reporting from sponsored session
- Roundtable host
- Logo placement on all event promotions
- Greenbuild approved session programming

\$12,000





Greenbuild | Virtual
Summits

Sponsorship Opportunities

Virtual Summits

Greenbuild Virtual Summits are single-day, education and networking summits focused around specific aspects of the green building industry.



Green Business Summit

AUGUST 12, 2021

Thought leaders will tackle the ROI of sustainable green business, how to get buy-in and make the financial case for employee wellness programs and sustainable building, as well as what the commercial space will look like post-COVID19.



Resilience Summit

AUGUST 26, 2021

Sustainable buildings are a cornerstone of community resilience at scale. This full-day virtual forum will center on community adaptability, recovery, and elevating equity.



Global Health & Wellness Summit

SEPTEMBER 9, 2021

More critical than ever, this virtual summit brings the full leadership eco-system together to discuss how healthy, accessible spaces have been redefined post-COVID19.

Summit Sponsorship Deliverables

The Exclusive Summit Sponsor Receives:

- 8 full digital conference badges for the summit
- 20 Virtual Staff Badges
- 5-7 minute time slot for welcome address to be presented prior to Keynote speaker
- Pre-recorded 30 second video to be played before keynote, each session, and closing
- 3-5 minute time slot for remarks at start of closing session
- Virtual content hub (booth) during summit to include video chat capabilities and private virtual meeting rooms
- Pre or post-summit exclusive eblast to promote their Greenbuild 2021 partnership
- Sponsored content promotion (1x pre-summit native article) in the Greenbuild Monthly Digest
- Company logo inclusion in summit email promotions
- Company logo on summit home page
- Virtual lead report post summit

Price: \$50,000





Greenbuild

Event Sponsorships

Exhibitor Booth Packages

Presented both live in-person and live digitally, the Greenbuild 2021 hybrid event will be a first-of-its-kind experience: safe, engaging, highly experiential, and accessible to our full global audience.

The standard 10x10 booth package includes:

- 3-day conference pass registration
- Three booth staff badges (exhibit only)
- 150 expo passes per company
- 8' high side drape between exhibits
- 8' high back drape
- One booth ID sign
- Company listing on greenbuildexpo.com and in the official Greenbuild mobile app
- All live event spaces will be accompanied by a complimentary virtual exhibit space

EXHIBIT SPACE COST (PER SQ. FT.)	Early thru Jan 31	Standard after Jan 31
USGBC Member (Silver & Above)	\$37.00	\$40.00
USGBC Member (Organizational)	\$43.25	\$46.00
Non-Member	\$43.25	\$46.00

BOOTH CONFIGURATION		
Corner Cost	Peninsula Cost	Island Cost
\$200	\$400	\$800

BOOTH BRANDING PACKAGES
All booths are required to take the Basic Branding Package or choose an upgrade for added exposure.

Basic Branding Package \$500

- Online Company Profile
- Mobile App Listing

Platinum Exposure Package \$2,000
Includes all of the above PLUS:

- Enhanced Greenbuild Virtual listing with full interactivity and outbound meeting requests
- Digital Show Bag



Innovation Stage

Combine your in-person booth presence with two separate speaking sessions at the focal point of the exhibit hall.

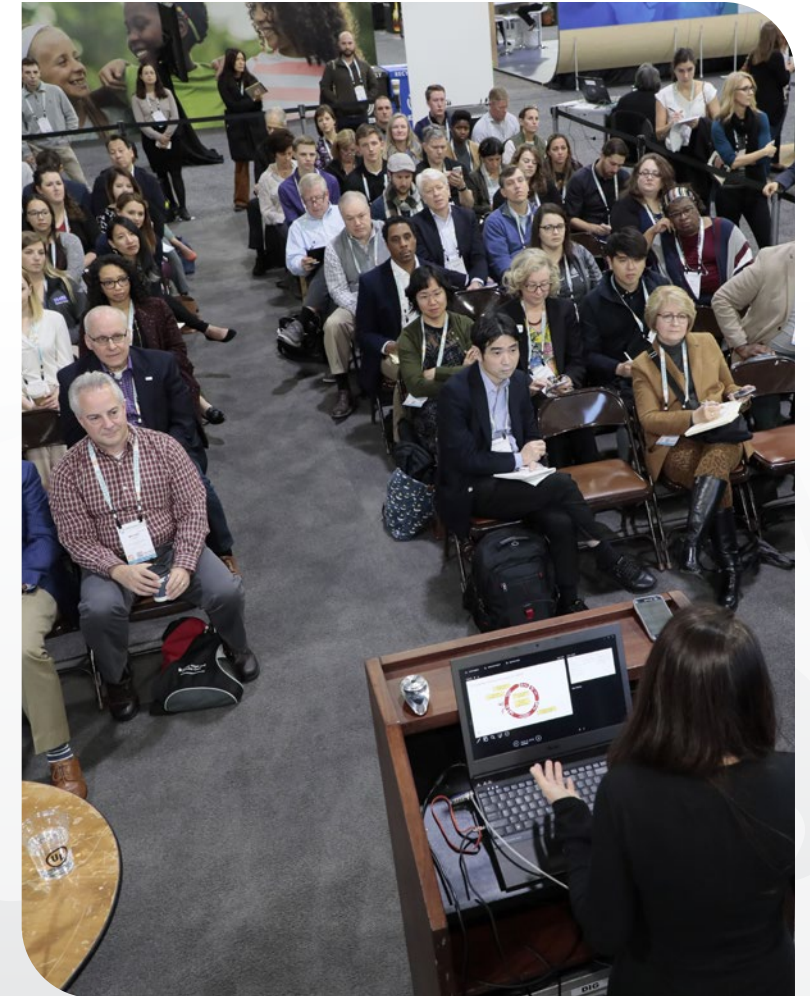
In these demo-style sessions, you have free range to share your products and services with the Greenbuild community on the main stage within the expo hall.

Top sustainability buyers attend Greenbuild each year seeking the latest technologies, products, solutions, and services to advance their sustainability mission. The Innovation Stage is your chance to tell industry decision-makers how you can solve their challenges.

DETAILS:

- 10x10 Inline booth with Basic Branding Package
- 40 minutes of presentation time
 - 20 minute time slot on Wednesday, September 22
 - 20 minute time slot on Thursday, September 23
- Stage will be located on the Expo Floor
 - 55" monitor
 - Computer to load USB zip drive
 - Session or stage activities included in Greenbuild Expo Hall Events Schedule
 - Session pre-recorded and available on Greenbuild virtual platform for 60 days
 - Meter board promoting Sponsor & Times

\$9,500



Sponsored Speaking Opportunity

Elevate your brand awareness and position your company as an industry thought leader.

Reserve your 60-minute time slot on the Greenbuild conference program to deliver your “TED-style” message in a high-powered presentation on a topic area that you have expertise in, with continuing education credits tied to your session.

Green building professionals constantly search for new ideas and information to help them grow their business; while actively seeking the latest cutting-edge products, tools, and resources to solve their sustainability challenges.

DETAILS:

- 60-minute presentation in a private meeting room
- CE accredited
- Session included in Greenbuild conference schedule
- Session pre-recorded and available on Greenbuild virtual platform for 60 days
- Session recording available on the Greenbuild Insider for 12 months post-show

\$10,000



Branding & Awareness: Signage



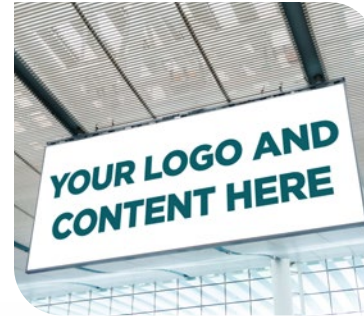
Aisle Signs

Your company's logo will be featured on the aisle banners inside the expo hall for all Greenbuild participants to see! If you're looking for excellent visibility on-site, this sponsorship is for you.

SPONSORSHIP INCLUDES:

- Sponsor Logo on aisle sign dangler
- Sponsor to select 1 aisle for placement
- Sponsor responsible for additional production & installation costs

\$5,000



Banners

Get high visibility at the event with your branding featured on a banner displayed in a prominent location.

In order to comply with our GMEG and sustainability standards post-event, sponsor is responsible for reuse/re-purposing of banner and additional costs associated with return shipping and storage if necessary.

Price: Contact Sales

**All Greenbuild signage is produced sustainably using compostable materials*

Branding & Awareness: Signage

Expo Floor Chalk Art Ad

Greenbuild will be removing aisle carpet from the event in 2021. This creates a unique opportunity to showcase your brand that is sure to draw a crowd! Greenbuild is hiring a chalk artist to create floor graphics throughout the expo hall.

Fun fact: Eliminating carpet at GB avoids generating 12.49 metric tons of CO2, saves 1,240 gallons of diesel and avoids about 1,000 pounds of waste on-site.

SPONSORSHIP INCLUDES:

- Graphic can be sponsor logo or a custom design
- Sponsor can choose to have the artist creating the floor graphic while the floor is open for attendees to watch the art in progress (limited locations available)
- Sponsor can choose to have floor graphic completed prior to show floor open

Price: Contact Sales



Branding & Awareness: Digital Signage



Digital Signage Network

Bring your message to life by displaying your corporate message on screens located throughout the convention center. Sponsor ad will play on loop during the week of Greenbuild.

SPONSORSHIP INCLUDES:

- Sponsor-created content will loop throughout the display network approximately every 5-8 minutes

\$5,250



Digital Billboard

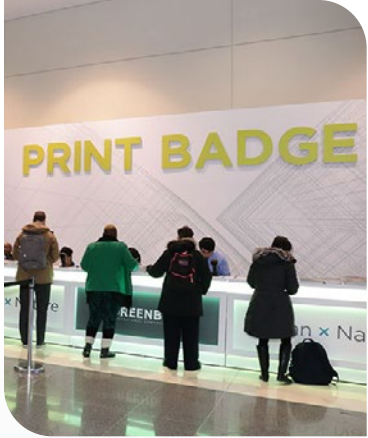
Sponsor-created custom ad will be displayed on an eye-catching digital billboard!

SPONSORSHIP INCLUDES:

- Ads will be displayed on a 15-second rotation for the duration of the event
- This is not an exclusive sponsorship, up to 5 sponsor ads can be displayed in conjunction with show management materials
- Billboard will be located near registration and the expo hall main entrance
- Sponsors can submit up to 3 different ads to be played on different days
- Ads can be videos - no sound
- Screen size 16' w x 9' h
- 2.5mm pixel pitch, High-Definition Direct View LED

\$30,000

Branding & Awareness: Registration



Onsite Registration Sponsor

Be the first company attendees see when they register onsite! Sponsorship features your logo or show management approved custom graphics on every other registration counter kick panel.

Registration area subject to show management change in layout.

\$52,500



Online Attendee Registration

Sponsor logo on online attendee registration page linked to website of your choice

\$36,750



Branding & Awareness: Registration



Attendee Badges

Everyone in attendance wears a badge, which means everyone at Greenbuild will see your company name with this premium placement. Don't miss out on this opportunity to have your logo on the front of the badge right next to the show logo!

SPONSORSHIP INCLUDES:

- Sponsor logo in full color featured on the front of every Greenbuild show badge
- Badges distributed at onsite registration
- Quantity of badges is based off anticipated attendance; approximately 10,000+

\$47,000



Lanyards

Your company's full-color logo in conjunction with the Greenbuild logo will be printed on 10,000+ lanyards worn by all attendees and volunteers throughout the entire event.

SPONSORSHIP INCLUDES:

- Sponsor logo featured on official Greenbuild lanyard
- Lanyards are made from sustainable materials
- Lanyards distributed onsite to all attendees at registration and badge pick-up
- Greenbuild show logo included on the lanyard
- Show management to produce lanyards

\$52,500

Branding & Awareness: Passport to Prizes

Drive booth traffic by participating in our popular contest!

Your company name and booth number will be featured in our mobile app-based “passport” program. All booths participating in the P2P program must be visited for a contest entrant to be eligible.

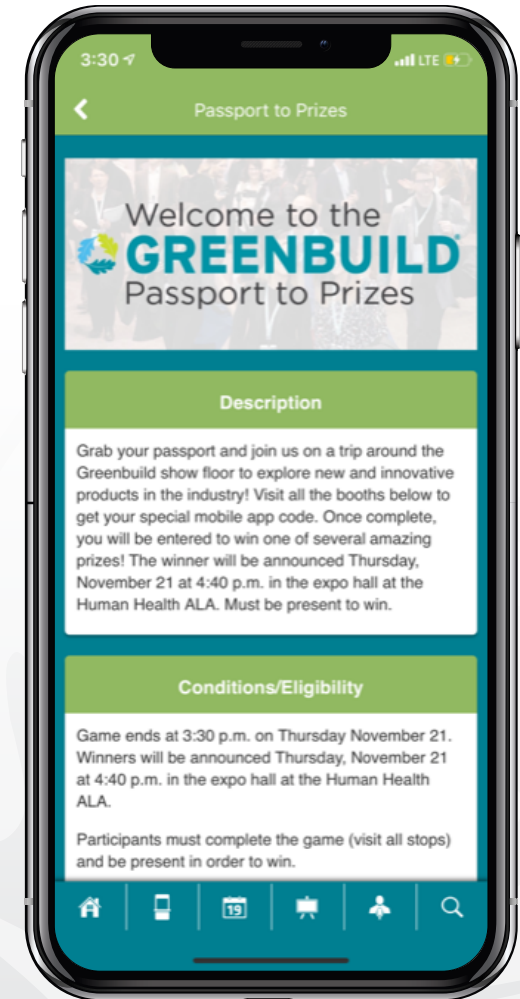
On the last hour of the last day that the expo hall is open, the Passport to Prize Winners will be announced on the show floor. Attendees must be present to win and will be taken to the sponsor booth to collect their prizes. All Passport to Prizes booths must be located in the exhibit hall.

Attendees have an opportunity to win a variety sponsor provided prizes valued each at \$100 or more and a chance to win the Grand Prize of a \$1,000 Gift Card!

SPONSORSHIP INCLUDES:

- Sponsor is required to provide a prize of \$100 or greater for participants to win
- Company name and booth # listed on the Greenbuild website Passport to Prizes page and on the mobile app

\$3,675



Branding & Awareness: Volunteer T-Shirt & Waste Diversion Sponsorship

Feature your company branding and help educate attendees throughout the entire event by sponsoring our Volunteer Waste Diversion Program.

SPONSORSHIP INCLUDES:

- Logo displayed on volunteer t-shirt
- Logo on Volunteer Lounge signage
- Signage at each waste diversion station with your branding and local waste stream educational info
- Logo on the Greenbuild website's sustainability page associated with the section dedicated to educational content explaining the different local waste streams

\$26,250



Branding & Awareness: Hydration Station & Water Bottle Sponsor

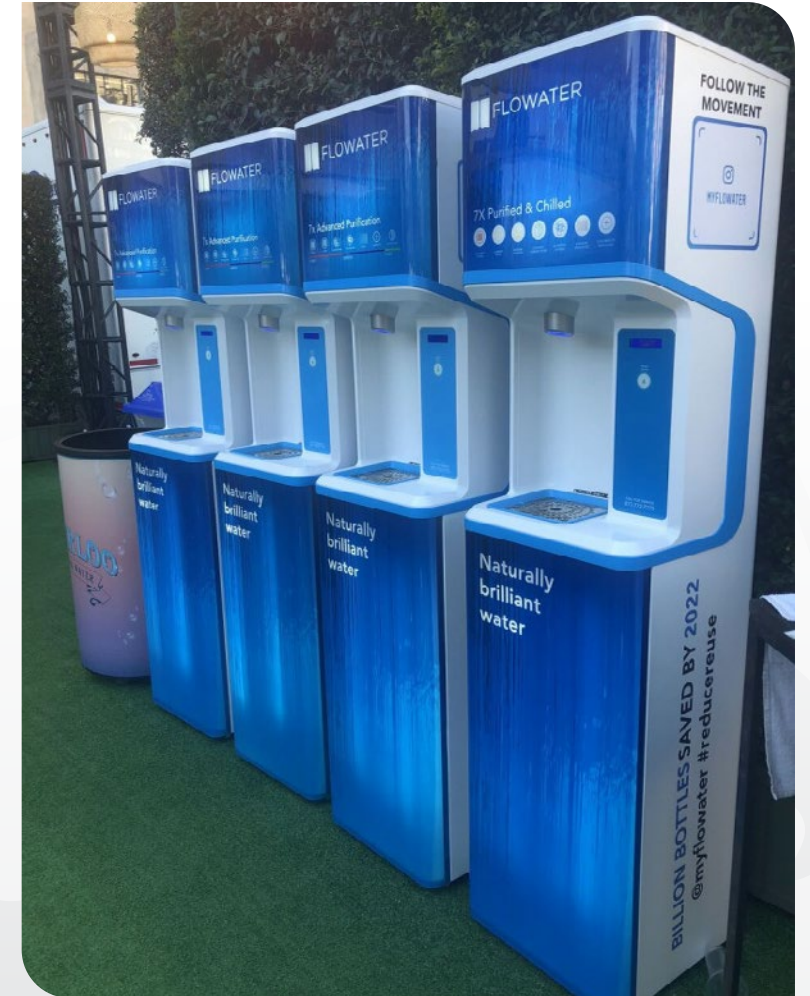
Make sure attendees know who is quenching their thirst with branded water bottle & hydration stations!

As a BYOWB (bring your own water bottle) event, your branded water bottle will be in the hands of the attendees throughout the entire event and sure to be used long after.

SPONSORSHIP INCLUDES:

- (6) hydration stations with your branding along the side panels, placed throughout the expo floor
- Sponsor-branded water bottle distributed to all attendees at registration
- Note: Sponsors are required to supply 10,000 branded water bottles
- Water bottle must be made in the US and comply with Greenbuild sustainability standards

\$20,000



Branding & Awareness: Circuit Electric Shuttle Sponsor

Circuit is a free, local, electric shuttle that helps people get around the neighborhood. Their environmentally friendly electric shuttles provide an engaging consumer environment that is the ideal vehicle for effective advertising. Whether the advertising is adapted to fit a local market or it's spreading a wider message, it's all dynamic, impactful, and fun!

Circuit Shuttles are completely FREE for users to ride! Just wave them down or download the Circuit app and catch a ride. Once the shuttle's there you can hop on and hop off along the routes (areas of coverage listed below). Shuttles operate 7 days per week, from 7 am - 12 am and receive an estimated 492,500 impressions per car over a 7-day period.

Circuit provides unique exterior and interior advertising opportunities. Each shuttle is equipped with customizable interior video displays, photo booths, and enough cargo room for samples, giveaways, and other promotional materials. On the outside, every shuttle can be customized with vehicle wraps and toppers, providing a completely branded experience.

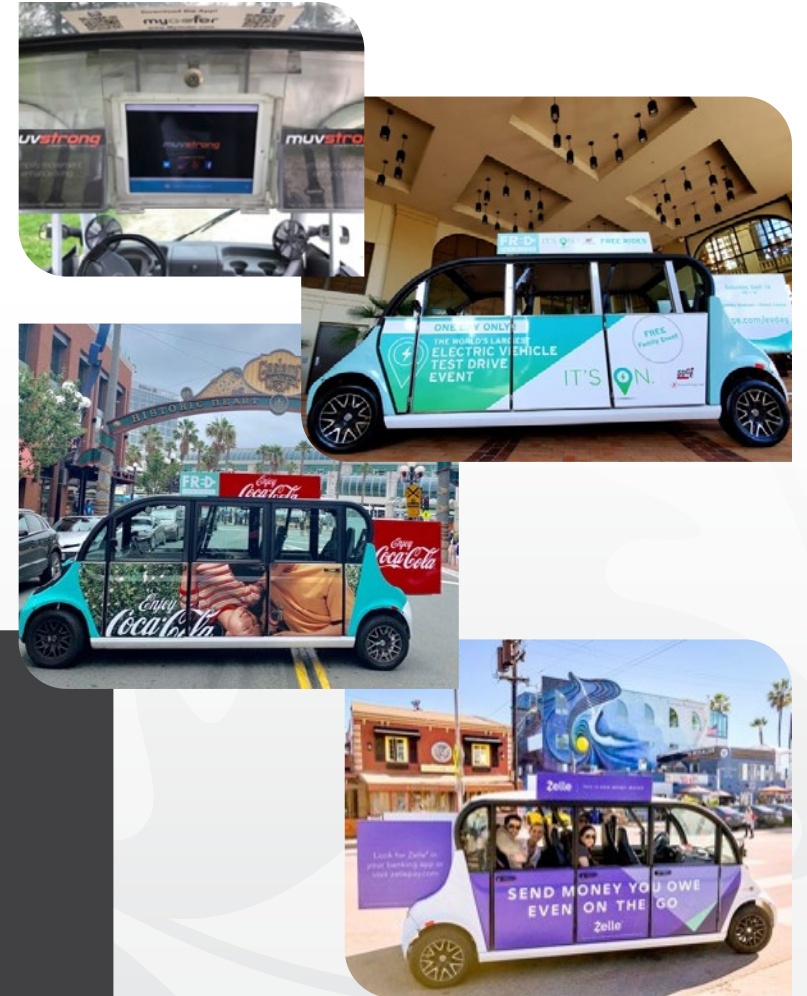
SPONSORSHIP INCLUDES:

- (5) electric cars fully wrapped in sponsor branding for one week during Greenbuild
- (1) 30-second video ad playing on iPads inside cars
- Materials distro opportunity
- Interior photobooth, which shares pics online with your hashtag and collects email addresses

\$50,000

AREA OF COVERAGE THROUGHOUT DOWNTOWN SAN DIEGO INCLUDING:

- Convention Center
- Gaslamp
- Little Italy
- Seaport
- East Village
- Horton Plaza
- PETCO Park



Branding & Awareness: Lounge Sponsorships

VIP Lounge Sponsorship

Associate yourself with our VIP attendees by sponsoring the VIP Lounge.

SPONSORSHIP INCLUDES:

- Ad displayed on VIP lounge digital signage network screen
- Sponsor created design or logo on table tents in the VIP Lounge
- (5) VIP Pass upgrades with access to VIP Lounge
- Logo on room entrance signage

\$26,250

Expo Floor Networking Lounge

Position your brand front and center in the one area of the expo floor where attendees will take a minute to rest and recharge.

SPONSORSHIP INCLUDES:

- Sponsor logo lounge on banner
- Sponsor logo in mobile app/website where lounge is mentioned
- Contact our sales team to learn more about customization options!

Price: Contact Sales



Branding & Awareness: Carbon Offset Sponsorship

Support our efforts towards Climate Change and become the official Carbon Offset Sponsor.

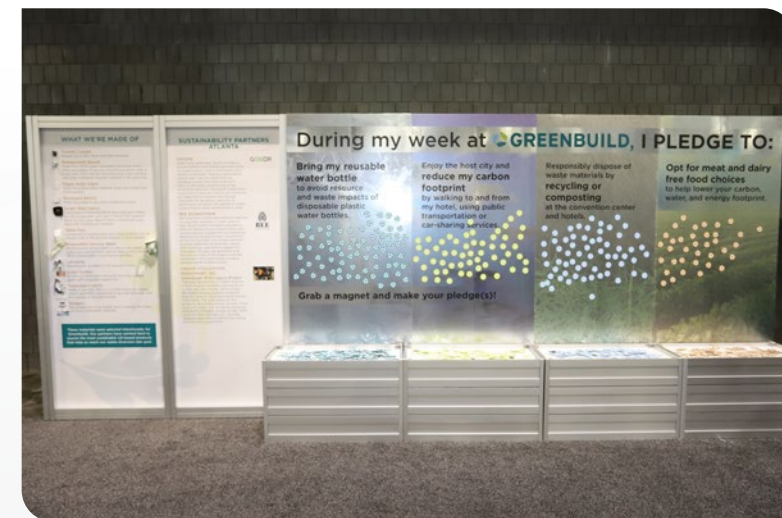
By sponsoring this item, your environmental investment will go towards new sustainability projects to offset close to 4,000 metric tons. Carbon offsets are a practical and effective way to address climate change and encourage the growth of renewable energy.

The Carbon Offset Sponsor will reduce the carbon footprint of Greenbuild by reducing the impact of the conference's venue use, attendee travel, and hotel accommodations. In addition to sponsoring the offset you are encouraged to match the attendees carbon offset donations to increase the environmental impact.

SPONSORSHIP INCLUDES:

- Sponsor included on all social media posts and marketing around Greenbuild Carbon Offset project selection contest
- Priority booth placement
- Social media posts promoting sponsor
- Inclusion in pre-show and post show emails to all event registrants
- Promotion in Greenbuild show app
- Sponsor logo on website's sustainability page
- Logo in post-show sustainability report
- Sponsor mentioned in online registration, noting that carbon offset donations will be matched by sponsor

Price: Contact Sales



Greenbuild Ask the Industry Video

Position yourself as an industry expert with a short Q&A played onsite at the San Diego Convention Center in highly-trafficked zones.

Answer 2-3 pre-selected questions in a quick 30-60 second video, and watch as your content will be combined with all submissions and played on loop in various areas at Greenbuild 2021.

For more details on how to get the most out of your video, [see here](#).

Submit all entries [here](#).

DETAILS:

- Video will be hosted on the Greenbuild YouTube channel
- Promoted through Greenbuild marketing efforts: newsletters, social media, featured on the Greenbuild website.
- Played continuously through the conference breaks
- Played continuously through registration

\$3,500

**Sponsor responsible for filming/recording Q&A; conference team will handle all video editing.*



Branding & Awareness: News Desk Video Interview

Are you looking to build your audience, recognition, and leads without the heavy investment of videographers, editing, and expensive post-production?

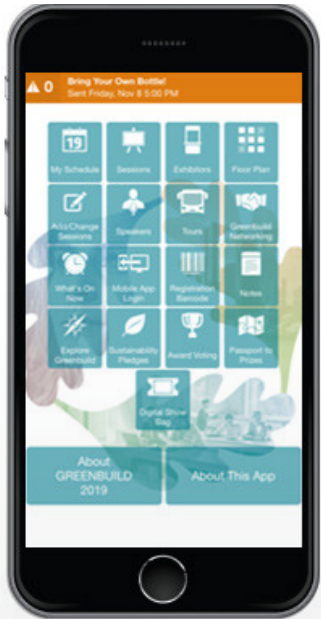
SPONSORSHIP INCLUDES:

- 10-minute video interview segment shot by Greenbuild professional crew at sponsor's booth
- Program manager coordinates logistics, including pre-call with editor and sponsor to vet interview questions
- Light editing includes event branded introduction, sponsor's logo(s), speaker titles, social platforms, and website URL
- Posted on Greenbuild's YouTube channel, and shared via Greenbuild social channels & provided for sponsor use
- Development timeline: Shot onsite, final video provided within 14 days post-event

\$4,000



Digital Promotions: Mobile App Sponsorships



Mobile App Title Sponsor

Associate your name with the latest in conference technology by sponsoring the official Greenbuild mobile app. The app will be available for free to all attendees and includes your logo (and hyperlink) on the app landing page, with additional logo presence displayed throughout. These are the tools everyone will be using onsite!

SPONSORSHIP INCLUDES:

- Sponsor logo on splash page
- Sponsor-created banner ad which appears on homepage
- Sponsor-created, full-screen landing page linking to a website of your choice

\$36,750
Exclusive



Mobile App Push Notification

Push your very own invite or product message with your website link to Greenbuild attendees through the mobile app.

SPONSORSHIP INCLUDES:

- (1) Mobile app push notification to be sent during the event between 8 am - 4 pm on the hour. Sponsor to select date and time
- Push notification includes 25-character subject line, 150-character body content, and link to redirect

\$3,150

Digital Promotions: Digital Show Bag



Maximize your event performance, interact with the crowd at the event in real time via mobile, and generate more qualified leads and personal interactions.

The digital show bag adds a digital layer to your sponsorship that allows you to identify and engage relevant decision-makers at the event beyond your current stand or marketing activities.

SPONSORSHIP INCLUDES:

- Personal offer dashboard to easily upload your offer – includes support from a digital show bag expert
- A spot in the Greenbuild digital show bag to present your offer/promo to all attendees
- Post-event analytics dashboard for a clear view of your offers' performance at the event
- List of all qualified leads and profiles of attendees that have chosen your offer and opted in to connect after the event
- *The Greenbuild team will provide examples that have worked in the past for inspiration on building the perfect offer for your product or service*

\$1,500

How does it work?

Attendees will be able to access exclusive offers from exhibitors through our mobile app.

Attendees will swipe through a gallery of promos and choose the offers that interest them most. If an offer doesn't suit them, they can move on to the next one in the digital gift bag.

Once they accept the offers, they'll enter an email address to receive their selections. The email will contain all of the details they'll need to collect the offer (visit a booth, go to a website, follow on social media, etc.).

BENEFITS OF THE DIGITAL SHOW BAG:

- Get relevant impressions and reach key decision-makers beyond your booth
- Increase booth traffic
- Collect high-intent leads
- Get clear, real-time performance analytics and full profiles of interested buyers

**YOUR SPONSORSHIP PACKAGE
JUST GOT MORE EFFECTIVE!**

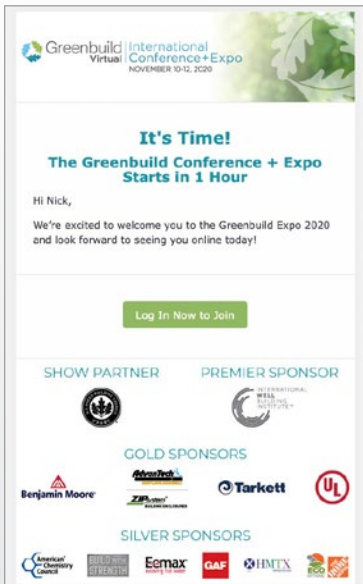
Digital Promotions: Email Sponsorships



Registration Confirmation Emails

All attendees receive confirmations of their registration via email. Get your company name, booth number, and logo with URL included in all registration confirmations.

\$25,000



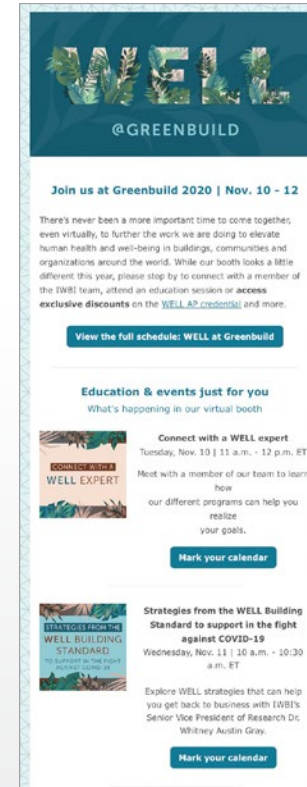
Countdown to Show Email Series

Reach thousands of registered attendees by advertising in our 10-week series of emails leading up to the event.

SPONSORSHIP INCLUDES:

- (1) 600x90 banner ad with click through placed within the body of each email
- Ten-week series starting August 24th; banner ad can be updated three times during ad cycle
- Post-show click-through reports will be provided for all emails

\$5,000



Exclusive Email

Build visibility for your brand before and/or after Greenbuild! Drive traffic to your booth or sponsored content, promote special offers, and maximize exposure for your onsite presence with an exclusive email to the Greenbuild pre-registration list.

SPONSORSHIP INCLUDES:

- Date selections are first-come, first-serve
- Sponsor provides HTML - HTML may contain multiple URL links (materials are due 1 week before deployment)
- Sponsor provides max 60 character subject line (spaces count)
- Sponsor must host images

\$5,000

Digital Promotions: Event Preview & Post Event Highlights Guide

Feature one or more of your products or services with native placements in an interactive guide that allows readers to learn more by exploring your videos, product overview, key features, common applications, and prominent links to learn more.

The key features guide is promoted to our audience through newsletters, social posts and more.

DETAILS:

- Management includes design, development and reporting
- Mix of editorial and/or single sponsor provided content with prominent CTAs on all pages
- Each sponsored placement/page can include logo, copy (up to 500 words), images, videos, related assets/links
- Guide is promoted to event attendees and wider audience via emails, newsletters, and social posts
- Reporting: Snapshot of page visitors, sessions, time spent, and interactions provided after event

Exclusive: \$15,000

Multi-Sponsor: \$3,000



Events & Education: Keynote Sponsorship

Leave a lasting impression by sponsoring a Greenbuild keynote!

These can't-miss sessions draw a huge audience with high-profile speakers, high-quality presentations, innovative new concepts, and more. Attendees will be buzzing about the keynotes long after the show!

Contact the sales team for more information on the keynote schedule.

SPONSORSHIP INCLUDES:

- Logo on keynote entrance signage
- Logo on website with programming
- Company listing in mobile app with the session description
- Logo on keynote walk in/out slides
- Logo on all emails, mailers, and social media, with program mention
- (1) 5 min. speaking opportunity

\$52,500



Events & Education: Microgrid Title Sponsor

The Smart Energy Micro Grid Marketplace is the only concept of its kind at any tradeshow.

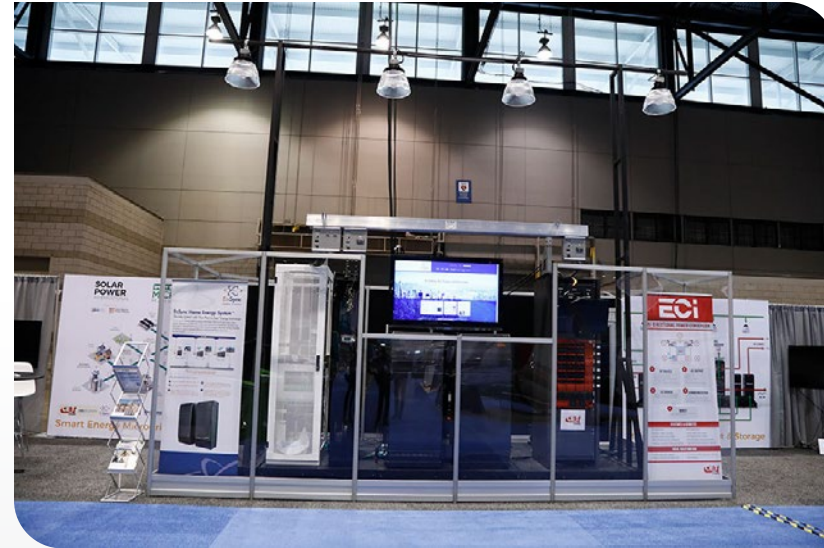
This unique opportunity is designed to showcase the operation and components of a resilient building-level hybrid AC/DC microgrid.

This indoor/outdoor display provides your company the opportunity to showcase your products/services (renewable energy sources, storage, management, distribution) for the microgrid inside the expo hall that provides onsite-generated power that will be stored and distributed to a special area of exhibit booths inside the hall.

SPONSORSHIP INCLUDES:

- (2) 60-min. speaking opportunities
- Event branding showcasing microgrid sponsor
- Sponsor logo on website with programming

\$52,500



Events & Education: Education Lab Sponsor

Connect with attendees through a unique classroom experience located right inside the exhibit hall.

Each lab will feature sponsor-developed content that will be submitted to GBCI and approved for CE credit. Each lab will host five educational sessions during expo only hours (scheduled by Show Management).

SPONSORSHIP INCLUDES:

- Sponsor-created, custom branded, double sided back wall. Sponsor to provide final artwork
- Lectern with signage
- Theater Seating for up to 50 people
- Hanging Sign with Sponsor Logo
- Temp staff and session scanner
- Sponsor to receive session scan data post-show
- Logo on website with programming
- Session listing in mobile app
- Sessions will be listed on the online registration platform for attendees to pre-register for sessions

Choice of AV Package:

- **AV Package Option 1:** (2) speaker sound system, (1) podium mic, (1) handheld wired mic, (1) LED projector, (1) 8' tripod screen with projection stand, wireless presenter or laser pointer
- **AV Package Option 2:** (2) speaker sound system, (1) podium mic, (1) handheld wired mic, (2) 55" monitors, wireless presenter or laser pointer



\$50,000

Events & Education: Education Track Sponsor

Associate your brand with Greenbuild's top-notch education.

Sponsors will be featured in a 60-second video to be played before each of the five sessions.

ADDITIONAL INCLUSIONS:

- Logo on session room entrance signage
- Logo in website with programming
- Logo on podium sign (if using a podium)
- Session listing in mobile app
- Logo on session room walk-in / out slides
- (1) 60-second video commercial to be played in session room before each session begins

\$15,750



Events & Education: “Women in Green” Lunch

Sponsor this high-powered lunch that salutes the women in our industry who have emerged as great sustainability leaders and celebrating their legacy of shaping the green economy.

Also, connect with new leaders in the movement to encourage, inspire, mentor, and motivate.

SPONSORSHIP INCLUDES:

- Logo on room entrance signage
- Logo on podium sign (if using a podium)
- Session listing in mobile app
- Logo on website with session listing
- Logo on table tent signs or menu cards
- (1) 5 min speaking opportunity
- Logo on walk in/out slides during lunch
- (8) tickets to WIG with the option to reserve (1) table - WIG ticket holders must be Greenbuild attendees

\$36,750
Exclusive



Events & Education: Happy Hour in the Hall

Be the center of attention at Happy Hour in the Hall!

This opportunity will provide branding at all bars located throughout the Exhibit Hall. You'll receive 100 drink tickets to pass out to attendees who visit your booth.

BRANDING BARS TO INCLUDE:

- 8.5 x 11" easel back sign at all bars with all sponsor logos and booth number
- Branded cocktail napkins at bars with all sponsor logos
- 100 custom drink tickets with sponsor logo
- Logo in mobile app with program listing
- Logo on website with program listing
- Happy hour listed on signage directing attendees to your booth for drink tickets

\$5,000



Events & Education: Yoga/Meditation Class

Start the day refreshed by practicing self-care with a workout class.

Sponsor (1) 45-minute yoga or meditation class each morning for 25 attendees who register onsite to attend. Greenbuild will provide an instructor, yoga mats, and refreshing flavored waters will be available for attendees.

YOUR SPONSORSHIP INCLUDES:

- Logo on signage
- Logo on Greenbuild events page website
- Company listing in mobile app where the class is listed
- Sponsor to receive leads from class
- Sponsor can provide giveaways to distribute to attendees in the class

\$7,500



Sponsorship Levels

The opportunities listed in this brochure are designed to fit a variety of budgets and can be combined to meet the desired sponsorship level. For example, by sponsoring the Keynote for \$52,500 and the Education Lab for \$50,000, you will receive the benefits associated with those items as well as Premier Level sponsor benefits.



	PREMIER SPONSOR Investment Level: \$100,000+	PLATINUM SPONSOR Investment Level: \$75,000+	GOLD SPONSOR Investment Level: \$50,000+	SILVER SPONSOR Investment Level: \$25,000+	GREEN SPONSOR Investment Level: \$10,000+
3 Day Conference Passes	12	8	6	4	2
Tickets to WIG Lunch	6	4	2	0	0
Happy Hour Participant	✓				
Passport to Prize Participation	✓	✓			
(1) Digital Show bag Ad	✓	✓	✓		
(1) Sponsor Spotlight (50 word sponsor msg in email to pre-reg list)	✓	✓	✓		
Rotating banner ad on GB's mobile app	✓	✓	✓	✓	
Logo on sponsor signage	✓	✓	✓	✓	
VIP seating at Keynote Sessions. Seats are in a designated area near the front of the room	✓	✓	✓	✓	✓
Logo on Greenbuild sponsor web page with hyperlink to company website	✓	✓	✓	✓	✓
Logo on Keynote walk in/out slides	✓	✓	✓	✓	✓

Greenbuild Annual Packages

Greenbuild Annual Packages are designed to drive maximum ROI and create engagement with the Greenbuild community throughout the year.

Your Success = Our Success	ASSOCIATE Valued at \$27,500 You Pay \$25,000	LEADERSHIP Valued at \$45,000 You Pay \$40,000	ELITE Valued at \$90,000 You Pay \$77,500	ULTIMATE Valued at \$130,000 You Pay \$100,000
Digital Marketing				
On Demand Session	You Sponsor a Greenbuild-Programmed Session	You Sponsor 2x Greenbuild-Programmed Sessions	Custom Created Content & Hosting	Custom Created Content & Hosting
eBlasts	Inclusion in Greenbuild eBlast	Inclusion in Greenbuild eBlast	Exclusive 1/yr	Exclusive 2/yr
Lead into Loyalty			Included	Included
Greenbuild Monthly Digest		Logo in Footer PLUS Banner in 2 Issues	Logo in Footer PLUS Banner in 2 Issues	Logo in Footer PLUS Banner in 2 Issues
Live Digital Content				
Webinars	You Sponsor a Greenbuild-Programmed Session	You Sponsor a Greenbuild-Programmed Session	(1) Audio & Slides	(1) w/ Video & Screenshare
Executive Q&A				You Provide the C-Suite Interviewee
Attendee Ad Target				Used with Executive Q&A
Greenbuild Blog	(1) Content Link	(2) Content Links	(1) Guest Post + (2) Content Links	(2) Guest Posts (2) Content Links
Greenbuild White Papers			x1	x2
Events				
Access to Virtual Summits	5 Passes	5 Passes	5 Passes + Featured Sponsor Profile	5 Passes + Featured Sponsor Profile
Greenbuild International Conference + Expo	10x10 (Inline)	10x20 Booth (Corner)	Green Sponsor w/ 20x20 Booth	Gold Sponsor w/ 20x40 booth
Virtual Exhibit Space	Included	Included	Included	Included
Platinum Booth Exposure Package (Live & Virtual Events)	Included	Included	Included	Included
Passport for Prizes			Included	Included



Greenbuild

Thank you!

Not seeing what you're looking for?
Have an idea for your own custom sponsorship package?
Want to showcase your products in a unique way?

**Contact us to find out how to
build your own custom opportunity!**



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