

Exhibitor Opportunities



Greenbuild International Conference + Expo

by informa •••

OCTOBER 20-23, 2026 | EXPO: 21-22
Javits Center
New York, NY



Greenbuild Audience Demographics

Greenbuild is the premiere event that brings the entire ecosystem of sustainable building professionals together under one roof for an exciting, immersive experience geared towards those who want to improve their building projects, meet new clients, and contribute to creating a healthier future for our communities.

Expected
Attendance:
10k

Expected
Exhibitors:
250+

Product
Categories:
80+



80%

of Greenbuild attendees
are involved in commercial or
residential building, or both!



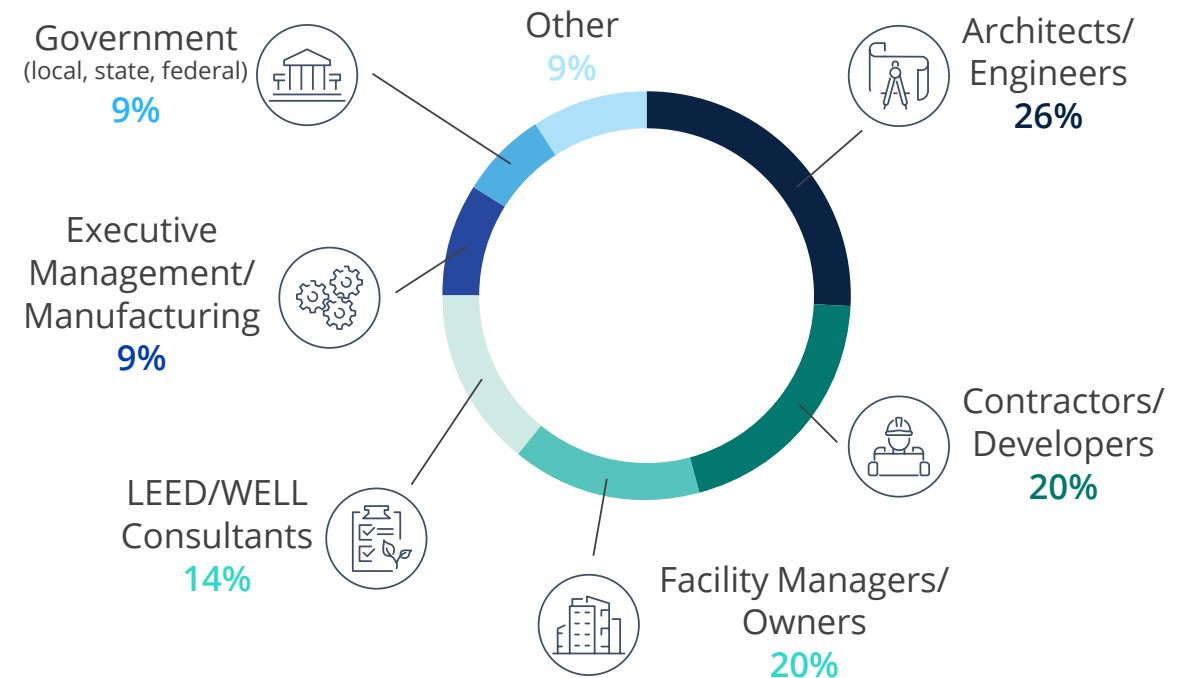
Over **65%**

of Greenbuild attendees play
an active role in the purchase
of sustainability products.



60%

of attendees hold a LEED,
WELL, or AIA credential.



Here's Who Attends Greenbuild

OWNERS/OPERATORS, DEVELOPERS/REITS

Acadia Realty Trust
 AEW Capital Management
 Akridge
 Asana Partners
 Atapco Properties, Inc
 AvalonBay Communities
 Boyle Investment Company
 Blackstone Real Estate
 Brandywine Realty Trust
 Bridge Investment Group
 BXP
 CBRE
 CenterSquare Investment Management, LLC
 City Office REIT
 Clarion Partners
 Cousins Properties
 Cushman & Wakefield
 DLP Capital
 Empire State Realty Trust
 EQT Exeter
 Equity Commonwealth
 Equity Residential
 Essex Property Trust, Inc.

FPA Multifamily
 Goldman Sachs
 Greystar
 Griffin Capital Company, LLC
 Hines Real Estate
 Highwood Properties, Inc.
 Hudson Pacific Properties, Inc.
 Independence Realty Trust, Inc.
 Inland National Development Company, LLC.
 Invesco Real Estate, Inc.
 JLL (Jones Lang LaSalle Incorporated)
 Kennedy Wilson
 Kilroy Realty Corporation
 LaSalle Investment Management
 Lendlease
 Mar Ventures Inc.
 MetLife Investment Management
 Mill Creek Residential
 Millrose Properties, Inc.
 Nuveen Real Estate
 Office Properties Income Trust
 Oxford Properties

Peakstone Realty Trust
 Pennrose
 Penzance Management
 PGIM Real Estate
 Principal Real Estate Investors
 Prologis
 Related Companies, L.P
 Rudin Management Company
 Service Properties Trust
 SL Green Realty Group
 Stoneweg US
 The Davis Companies
 The Green Cities Company
 The Penn Group
 The Vanguard Group, Inc.
 The Wolff Company
 Tishman Speyer
 Trammell Crow Company
 UBS Global Real Assets
 Vornado Realty Trust
 Woodbourne Capital



Here's Who Attends Greenbuild

ARCHITECTURE/ENGINEERING

AECOM
 Arcadis
 ARUP
 Atelier Ten USA LLC
 Beyer Blinder Belle Architects & Planner
 Bjarke Ingels Group
 Burns & McDonnell
 Buro Happold
 CannonDesign
 COOKFOX Architects
 Corgan
 DLR Group
 EwingCole
 Fluor
 Gensler
 Haskell
 HDR
 HKS, Inc.
 HLM Architects
 HNTB
 HOK

Jacobs
 Kimley-Horn
 Mithun
 Mosley Architects
 NBBJ
 Page
 Perkins Eastman
 Perkins&Will
 Populous
 Robert A.M. Stern Architects, LLP
 Simpson Gumpertz & Heger Inc.
 Skidmore, Owings & Merrill LLP
 SmithGroup
 Stantec
 Syska Hennessy Group, Inc.
 Terracon Consultants
 Tetra Tech
 TRC Companies
 Walter P Moore
 WSP
 ZGF Architects



Here's Who Attends Greenbuild

BUILDERS, COMMERCIAL/MULTI-FAMILY

Alliance Residential Group
 Arco Construction Cos.
 Balfour Beatty US
 Bainbridge Companies, The
 Bechtel
 BNBuilders
 Bozzuto Construction
 CBG Building Company
 Clark Construction Group, LLC
 Clayco, Inc. / LJC
 Consigli Construction Company
 DAVIS Construction
 Dominion
 DPR Construction
 Gilbane Building Company
 Gray Construction
 Hensel Phelps
 Hillpointe
 HITT Contracting Inc.
 Hoffman Construction
 Holder Construction Group, LLC
 JE Dunn Construction

LandSouth Construction
 Leopardo Construction
 McCarthy Holdings
 McShane Companies
 Miron Construction Co., Inc.
 Mortenson
 NRP Group
 PCL Construction Services, Inc.
 Provident General Contractors
 Ryan Companies US, Inc.
 Shawmut Design and Construction
 Skanska
 STO Building Group
 Suffolk Construction Co. Inc.
 Summit Contracting Group
 Swinerton
 The Walsh Group
 The Whiting-Turner Contracting Company
 Trinsic Residential Group
 Turner Construction Company
 Webcor Builders
 Wood Partners Inc



Here's Who Attends Greenbuild

LEED & WELL CONSULTANTS

3R Building Sustainability
 AEI Consultants
 AUROS Group
 AVANT LEAP
 BranchPattern
 Brightworks Sustainability
 Building Performance Consultants, Inc.
 Cashins & Associates
 Catalyst Partners
 ClimateCheck
 CMTA, Inc., Engineering Consultants
 CodeGreen Solutions
 Ecoworks Studio
 EAM Associates
 EBI Consulting
 Eco Evolutions
 Emerald Built Environments
 enviENERGY Studio LLC
 Entegrity
 Epstein Group, Inc., The
 ERM
 Firecrown Advisors

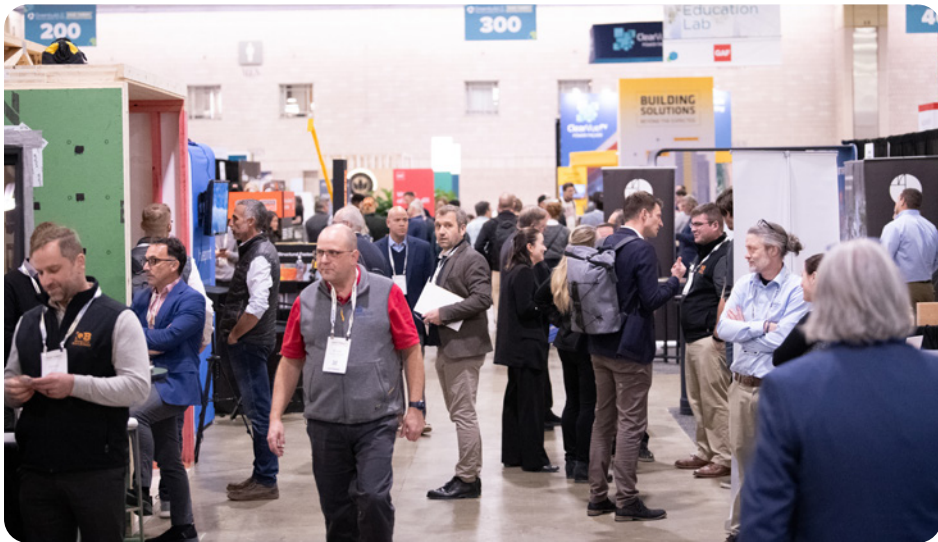
Green Building Consulting & Engineering
 Innova Services Corporation
 International WELL Building Institute
 Introba
 KOW Building Consultants
 Leading Edge Consulting Services LLC
 Lorax Partnerships, LLC
 MaGrann Associates
 OLA Sustainability
 Partner Energy
 RE Tech Advisors
 Real Building Consultants
 Sage Green Strategies Inc.
 SGS North America
 SK Collaborative
 Stok
 Sustainable Investment Group, LLC
 VCA Green
 Verdacity
 Verdani
 Verdical Group
 WAP Sustainability Consulting



Why Exhibit at Greenbuild?

Why Exhibit?

- Generate qualified leads
- Build your brand and raise awareness
- Maintain your brand and existing relationships
- Launch new products or service offerings
- Enter a new market or industry
- Upsell and cross-sell to existing customers
- Connect with all facets of the industry



Who Exhibits?

Greenbuild features sustainable products, services, and technologies relevant to those designing, building and managing all types of real estate

Architectural/Design Services

Building Automation/Controls

Energy Services

Glass Products

Heating, Ventilation and Air Conditioning Products/Services

Insulation/House Wrap/Moisture Control

Interior & Exterior Building Materials/Systems

Lighting/Daylighting/Fans

Renewable Energy

Solar

Walls/Wallcovering/Ceilings

Waste Management/Salvage/Recycling Services

Construction Services

Consulting Services

Flooring/Floor Systems

Landscape Products/Services

Lumber/Wood Products

Plumbing/Water Systems/Treatment

Roofing

Windows/Skylights

Return On Investment

UNLIMITED COMPLEMENTARY GUEST PASSES: Invite your network, and top customers with free tradeshow passes to attend the event. We circulate thousands of complimentary passes through exhibitors, sponsors, association partners and media to ensure excellent attendance.

EDUCATION IS INCLUDED: Exhibiting companies receive (1) complimentary Greenbuild Conference Pass (1 per 100 sf) for your team or you can assign it to your most important customers (\$1,000+ value).

LEAD RETRIEVAL INCLUDED: Use your own mobile device to scan badges via the Greenbuild Mobile App and capture full contact information from visiting attendees; trackable and downloadable in real time during the show.

LEAD INSIGHTS DASHBOARD: Access to your customized Lead Insights Dashboard pre, during and post-event. [Learn more here.](#)

CONNECTION OPPORTUNITIES: Exhibitors who are assigned the Greenbuild Conference Pass are invited to network with industry peers throughout the two-day event and during the Greenbuild Welcome Reception and the Greenbuild Gala.

Exhibit Space Rental Includes:

- Your website listed on Greenbuildexpo.com. Our website gets more than **150,000** visits annually.
- Online exhibitor listing, including company backlink, social media and product info
- (1) complimentary Greenbuild Conference Pass — 100+ sessions to choose from! (1 per 100 sf)
- Unlimited complimentary visitor passes for your clients and customers
- (3) exhibitor staff badges (3 per 100 sf)
- Use of the Greenbuild Conference & Expo logo on your website and sales collateral for enhanced brand building



Get in Touch



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Packages

ESSENTIAL LEAD GEN PACKAGE (mandatory) includes mobile app profile, online exhibit listing and lead retrieval to allow your company to generate leads before, during and after the show, and access to your custom Lead Insights dashboard.

ADVANCED LEAD GEN PACKAGE Includes everything in the Essential Lead Gen package plus a mobile app push notification and pre-show email inclusion.

PREMIUM RESERVED BOOTH PACKAGE includes premium booth location at the front of the show floor, mobile app profile, online exhibit listing, a mobile app push notification and lead retrieval to allow your company to generate leads before, during and after the show, access to your custom Lead Insights dashboard and your company profile included a Greenbuild pre-show email.

FEES

- Corner Fee = \$275 per corner
- Essential Lead Gen Package* (mandatory)

Rates

INTERIM RATE*

\$57.00/sf — available until EOD May 1, 2026

- 10x10 – \$6,675
- 10x20 – \$12,375
- 20x20 – \$21,375

STANDARD RATE*

\$58.00/sf — from May 2, 2026, until the event (October 21-22, 2026)

- 10x10 – \$6,775
- 10x20 – \$12,575
- 20x20 – \$21,775

**Essential Lead Gen Package fee already included in the prices above*

**\$275 surcharge per corner*

PREMIUM RESERVED INTERIM RATE*

(Located at the front of the hall)

Available until EOD May 1, 2026

- 10x10 – \$8,700
- 10x20 – \$14,400

PREMIUM RESERVED STANDARD RATE*

(Located at the front of the hall)

From May 2, 2026, until the event (October 21-22, 2026)

- 10x10 – \$8,800
- 10x20 – \$14,600

**Advanced Lead Gen Package fee already included in the prices above*

**\$275 surcharge per corner*

PLEASE NOTE: USGBC members (silver and above) receive special membership rate on standard exhibit space. Discount does not apply to premium reserved area booth space.

100 Sq Ft Furniture Rental Package

Exhibitor will receive the following with this all-inclusive booth rental package, in addition to the Essential Lead Gen Package inclusions.

BOOTH & DISPLAY INCLUSIONS

- (1) 10' x 10' Smartwall with fabric graphic
- (1) 30" gunmetal bar table standard base
- (1) white banana barstools
- (1) 42" power locking pedestal cabinet
- (1) 500-watt outlet
- (1) backwall graphic with your design (dimensions 117" x 93")

\$5,225*



****Furniture Rental Package does not include booth space rate.***

****Carpet is not included nor required.***

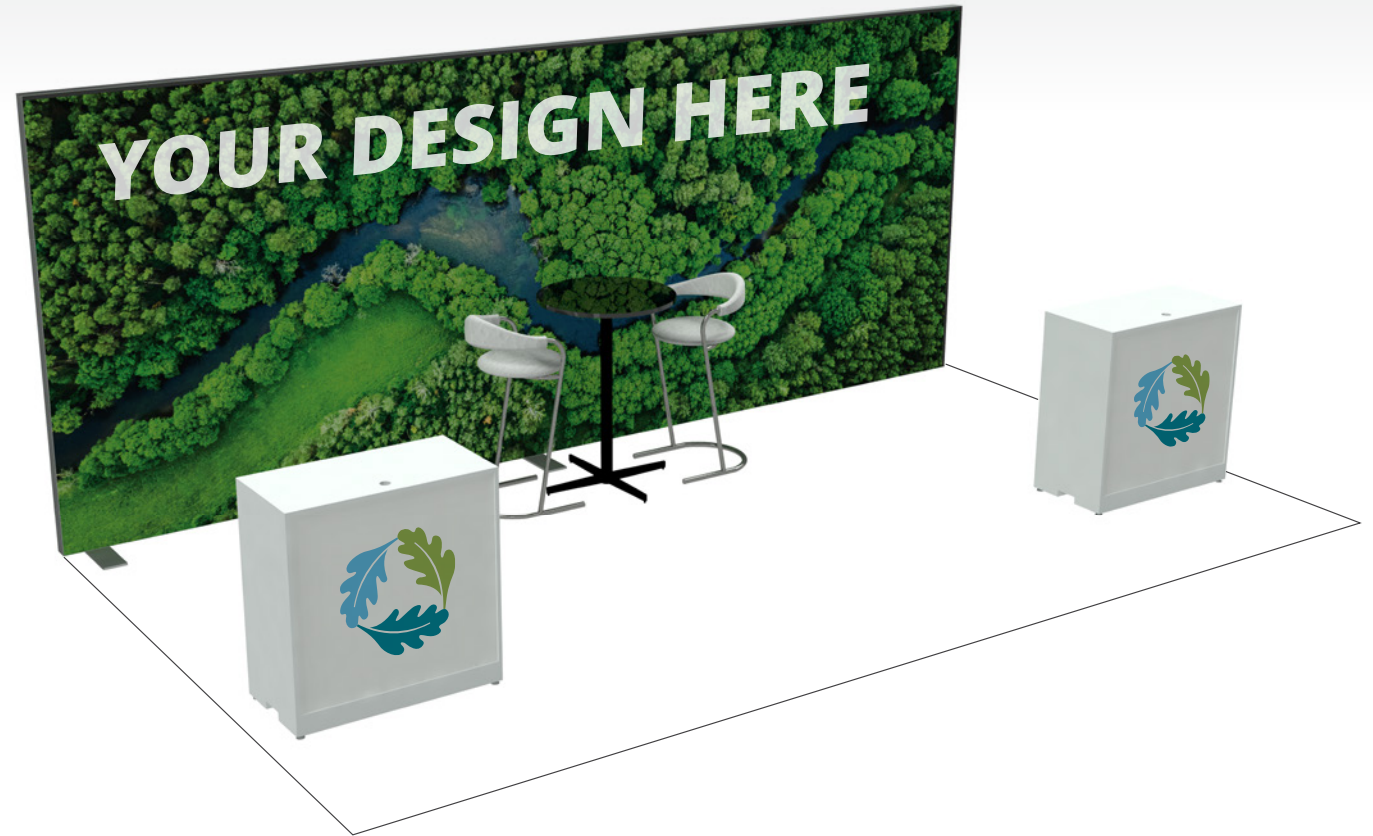
200 Sq Ft Furniture Rental Package

Exhibitor will receive the following with this all-inclusive booth rental package, in addition to the Essential Lead Gen Package inclusions.

BOOTH & DISPLAY INCLUSIONS

- (1) 10' x 20' Smartwall with fabric graphic
- (1) 30" gunmetal bar table standard base
- (1) 500-watt outlet
- (1) backwall graphic with your design (dimensions 233-1/2" x 93")
- (2) 42" power locking pedestal cabinet
- (2) white banana barstools

\$9,650*



**Furniture Rental Package does not include booth space rate.*

**Carpet is not included nor required.*

Booth Traffic Drivers

Exclusive Email

- Drive traffic to your booth or sponsored content, promote special offers, and maximize exposure for your onsite presence with an exclusive email to the Greenbuild pre-registration list.

SPONSORSHIP INCLUDES:

BRANDING & AWARENESS

PRE-EVENT EXPOSURE

- Company logo, website, branding and messaging in (1) exclusive email sent to registered Greenbuild attendees

MORE DETAILS:

- Date selections are first-come, first-serve
- Sponsor provides HTML - HTML may contain multiple URL links (materials are due 1 week before deployment)
- Sponsor provides max 60-character subject line (spaces count)
- Images in email to be hosted on Sponsor's server

\$5,800

Mobile App Push Notification

Drive traffic to your booth on the Expo floor with a dedicated push notification to the Greenbuild audience via the Greenbuild App during the show!

SPONSORSHIP INCLUDES:

BRANDING & AWARENESS

ON-SITE EXPOSURE

- (1) mobile app push notification during the event between 8 am - 4 pm on the hour including 25-character subject line, 150 body content and redirect link

\$4,000



Aisle Banner Sponsorship

Own your aisle! Feature your company branding and booth number prominently on the signage above your booth's aisle for a fraction of the cost of hanging signage!

One available per aisle, first come, first served.

SPONSORSHIP INCLUDES:

BRANDING & AWARENESS

ON-SITE EXPOSURE

- Your logo and booth number will be displayed on both sides of the Aisle Banner, easily directing attendees to your booth

\$1,000



Booth Traffic Drivers

Happy Hour in the Hall

- Amplify your brand and network with attendees by hosting a happy hour at all of the bars on the lively Exhibit Hall floor. You'll even receive 100 drink tickets to pass out to attendees who visit your booth!

SPONSORSHIP INCLUDES:

BRANDING & AWARENESS

PRE-EVENT EXPOSURE

- Company logo, profile and program listing featured on Greenbuild website and in the official mobile app

ON-SITE EXPOSURE

- Company logo and happy hour listing featured on signage directing attendees to your booth for drink tickets
- Company logo and booth # featured on 8.5 x 11" easel back sign at all bars
- Company logo featured on party napkins
- Company logo featured on (100) drink tickets

\$5,800



Attendee Morning Coffee Break

Amplify your brand, network with attendees and generate leads by hosting a coffee break for attendees immediately following the Morning Keynotes on the lively Exhibit Hall floor.

SPONSORSHIP INCLUDES:

BRANDING & AWARENESS

PRE-EVENT EXPOSURE

- Company logo, profile and program listing featured on Greenbuild website and in the official mobile app

ON-SITE EXPOSURE

- Company logo and Coffee Break listing featured on signage directing attendees to your booth
- Company logo and booth # featured on 8.5 x 11" easel back sign at all Coffee Locations

EVENT ACCESS

- (2) Greenbuild Learning conference passes (\$3000 value)

\$10,000 – 2 Available



Passport to Prizes

Drive booth traffic by participating in our incredibly popular contest!

Your company name and booth number will be featured in our “passport” program. All booths participating in the P2P program must be visited and stamped for a contest entrant to be eligible.

On the last hour of the last day that the expo hall is open, the Passport to Prize Winners will be announced on the show floor. Attendees must be present to win and will be taken to the sponsor booth to collect their prizes. All Passport to Prizes booths must be located in the exhibit hall.

Attendees have an opportunity to win a variety sponsor provided prizes valued each at \$100 or more and a chance to win the Grand Prize of a Free Pass to Greenbuild 2027!

SPONSORSHIP INCLUDES:

BRANDING & AWARENESS

PRE-EVENT EXPOSURE

- Pre-event email promoting P2P to all registered attendees
- Company logo, name, and booth # featured on Greenbuild Passport to Prizes Page, in Greenbuild Mobile App and Greenbuild website

ON-SITE EXPOSURE

- Meter Board with your logo and booth number listed
- Rotating slides in every Greenbuild track session

MORE DETAILS:

- Sponsor is required to provide a prize of \$100 or greater for participants to win

\$2,500



Greenbuild Product Spotlight

Generate brand awareness, pre-show leads, and drive traffic to your booth at Greenbuild New York via the Greenbuild Product Spotlight!

WHAT IS PRODUCT SPOTLIGHT?

Greenbuild Product Spotlight is a unique opportunity for companies to highlight their innovative products and solutions leading up to Greenbuild New York. Set yourself apart from your competition, gain extensive pre-show awareness and drive interest by taking part in the Spotlight, which will be available on the Greenbuild website and event app and will be promoted through social media posts and a pre-show email to the Greenbuild New York Audience.

WHAT'S INCLUDED?

- 150-Word Product Description: Highlight key features and benefits of your innovative product or service
- Company Name Logo and Booth number
- Company/Product URL: Direct attendees to your website or product page.
- Company Logo: Build brand recognition with your logo prominently displayed.
- Product Image: Showcase your product visually to capture attention.

EXHIBITOR BENEFITS

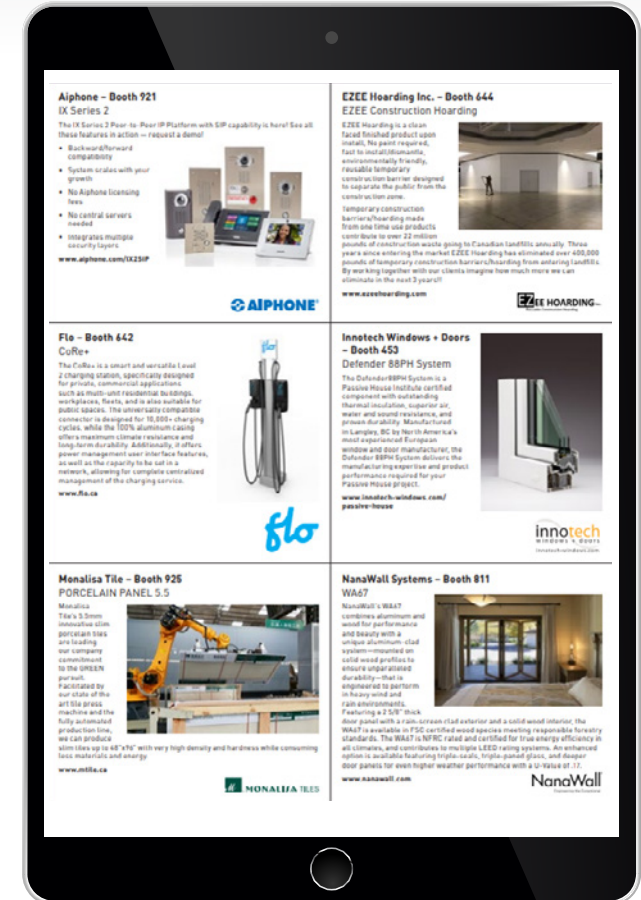
- Boost visibility and engagement before the event.
- Stand out from competitors and drive booth traffic.
- Build anticipation and interest in your offerings.

HOW IT WORKS

Submit your product description, logo, URL, and image, and we'll feature your spotlight in pre-event marketing materials, including:

- Dedicated page on the Greenbuild website, which gets 10000's of impressions leading up to the show
- Dedicated page in the Greenbuild App
- Inclusion in dedicated Greenbuild Product Spotlight email blast to the Greenbuild audience leading up to Greenbuild 2026
- Inclusion in 2 Greenbuild Social media posts leading up to Greenbuild 2026

\$750



Innovation Showcase

Combine your in-person booth presence with two separate speaking sessions on our Innovation Stage inside the exhibit hall.

Top sustainability buyers attend Greenbuild each year seeking the latest technologies, products, solutions, and services to advance their sustainability mission. The Innovation Showcase is your chance to tell industry decision-makers how you can solve their challenges.

SPONSORSHIP INCLUDES:

- 10x10' Inline booth with Essential Lead Gen Package
- 40 minutes of presentation time
 - 20 minute time slot on Wednesday, October 21
 - 20 minute time slot on Thursday, October 22
- Stage will be located on the Expo Floor
 - Monitor with laptop will be provided for sponsor presentations
 - Digital signage promoting sponsor & times

- Session or stage activities included in Greenbuild Expo Hall Events Schedule
- Receive detailed pre-registered and onsite session attendee data via your LeadInsights Dashboard

\$17,500 – includes a 10x10 exhibit booth

\$11,000 – without 10x10 booth



Technology Showcase & Demo

Bring your technology to life with an exclusive Technology Showcase & Demo sponsorship.

This opportunity positions your company at the center of the action, giving you a premier platform to demonstrate the power, functionality, and impact of your latest products and solutions in a dynamic, hands-on environment.

Each 30-minute interactive format offers you a chance to take the stage and showcase not just what your technology does, but how it transforms workflows, accelerates performance, reduces costs, and advances sustainability.

Strategically located in a high-visibility area designed to attract steady traffic throughout the event, ensures maximum exposure to attendees who are eager to discover what's next in technology.

By sponsoring the Technology Showcase & Demo, your organization will:

- Gain premium visibility in front of decision-makers actively seeking solutions.
- Capture real-time feedback and insights directly from your target audience.
- Create a lasting impression that extends well beyond the event floor.

SPONSORSHIP INCLUDES:

BRANDING & AWARENESS

PRE-EVENT EXPOSURE

- Inclusion in overall Greenbuild marketing campaign
- Company logo, profile and session listing featured on Greenbuild website and in the official mobile app
- Company logo beside your session on the Greenbuild Education Program

ON-SITE EXPOSURE

- Company logo featured on session walk in/out slides
- Company logo featured on technology stage signage
- Company logo featured throughout Conference and Tradeshow
- 10x10' inline or 10x20' booth with Essential Lead Gen Package

LEAD GENERATION & INSIGHTS

- Access to post-event Lead Insights dashboard with Accredited Session attendee information

\$20,000 includes a 10x20 booth

\$15,000 includes a 10x10 booth

\$9,500 without a booth





LeadInsights

Lead Insights unlocks the full potential of your event and digital campaigns through near real-time, actionable insights that help you turn your leads into customers and maximise your return on investment.

Understand who your leads are and how they have engaged with your content, enabling you to prioritise and target them with tailored follow up messaging faster and more effectively.

Target the right leads, with the right message, at the right time.



Seamless Data Collection: Our platform offers seamless integration with various data collection methods, such as badge scanning and the networking app. You won't need to do any manual data entry, instead receive accurate, real-time data capture.



Intelligent Scoring and Segmentation: We go beyond collecting data by providing you with powerful scoring and segmentation capabilities. Our advanced algorithms analyse attendee data, allowing you to identify high-potential leads, segment your audience based on specific criteria, and prioritize follow-up activities.



Personalised Communication: Engage conference attendees on a new level. You can deliver personalised communication based on attendees' preferences, interests, and interactions with you during the event to drive stronger connections and nurture relationships.



Data-driven Decision Making: Gain valuable insights from comprehensive analytics and reports generated by our platform. Uncover trends, identify patterns, and make data-driven decisions to refine your conference sponsorship strategy and achieve even greater results in the future.



Enhanced ROI Measurement: Track the success of your sponsorship investment with detailed ROI measurement. Understand precisely how your sponsorship efforts translate into tangible business outcomes.

LEAD INSIGHTS INCLUDES:

- Access to post-event 'Lead Insights' dashboard with audience information
- Leads are cleaned, validated and unified
- Leads are ranked by score to reflect the most frequent and meaningful engagement with your content
- Lead profiles are detailed with engagement data and company intelligence data
- Ability to customize filters and segments on an individual and company level
- Ability to customize lead data exports
- Ability to measure success of your campaigns through campaign insights and reporting dashboards

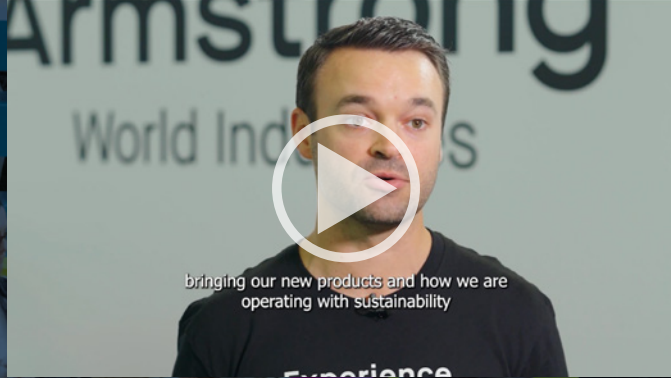


Play demo ▶

What Our Audience Say



Richard Rossi, Niagara Conservation



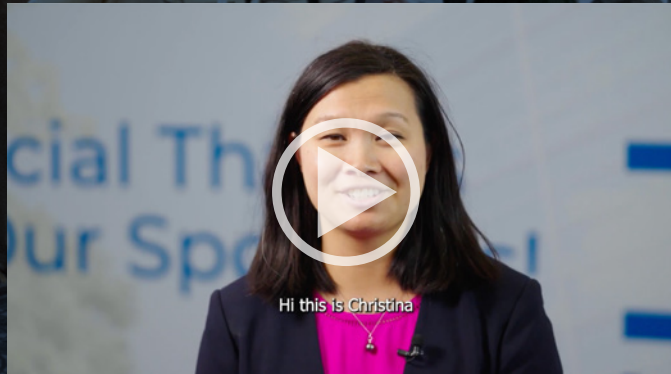
Reid Phillips, Armstrong World Industries



Farah Nasser, Armstrong World Industries



Uma Patwardhan, North America Sustainable Buildings Practice Manager at JLL



Christina Chang, Head of Residential Asset Management at ASB Real Estate Investments



Judhajit Chakraborty, Director, Sustainability at JLL

SHOW PARTNER



EVENT SPONSORS



PARTNERS & SUPPORTING ASSOCIATIONS





Greenbuild
by informa...

Thank you!

Contact us to find out how to
build your own custom opportunity!



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