

Audience Demographics

The Greenbuild audience is a thriving nation-wide community of stakeholders at all levels including builders, contractors, building owners/managers, architects, designers, engineers, cities/municipalities, and more. Showcase your products to high-level decision makers from all segments of the industry!

Expected Attendance:
10k

Expected Exhibitors:
250+

Product Categories:
80+

Greenbuild by the Numbers



80%

of Greenbuild attendees are involved in commercial or residential building, or both!



Over **65%**

of Greenbuild attendees play an active role in the purchase of sustainability products.



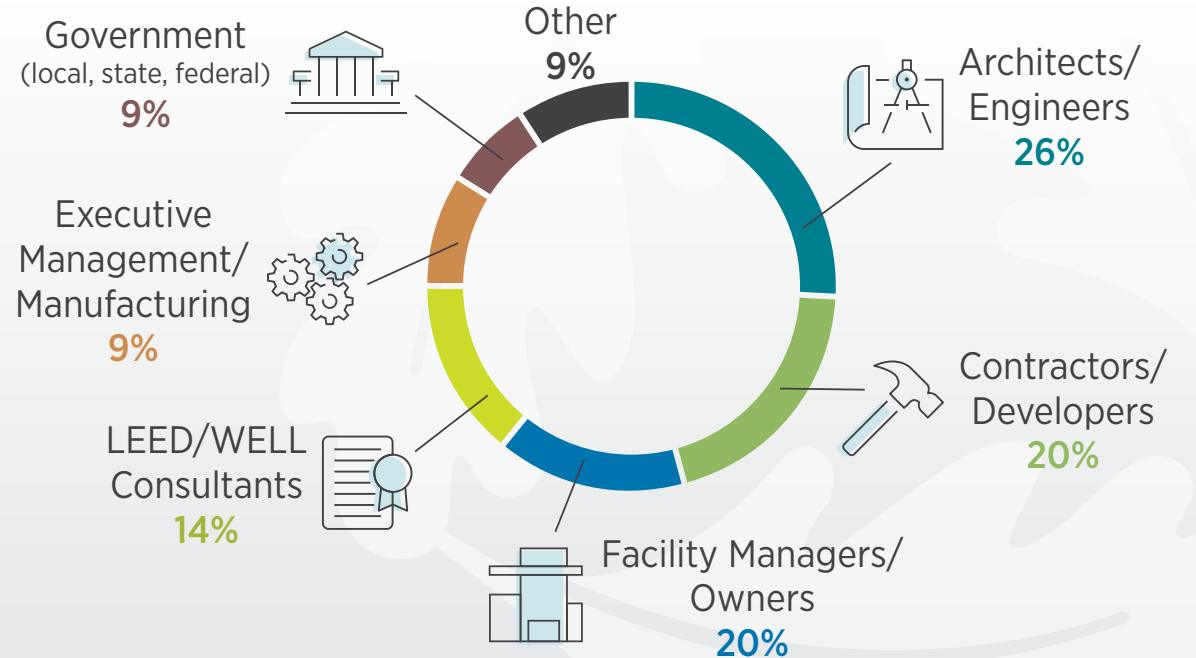
60%

of attendees hold a LEED, WELL, or AIA credential.



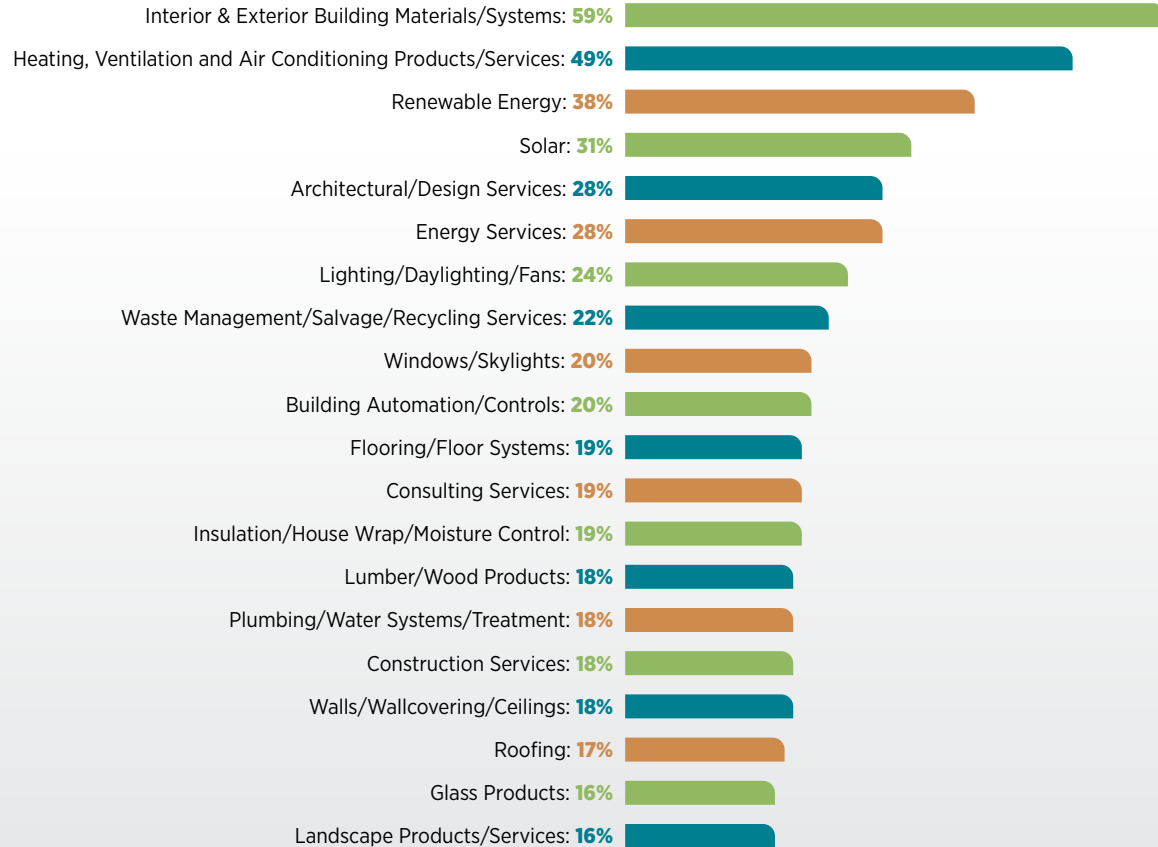
“Loved the exhibitors and my booth got an absolute ton of foot traffic. Great show overall.”

Audience Breakdown



Audience Demographics

Top 20 Products/Services Attendees Want to See at Greenbuild



Previous Attendees:

ACE HARDWARE CORPORATION	HOK	PREMIER ENVIRONMENTAL SERVICES
AES	HOLDER CONSTRUCTION GROUP, LLC	SKANSKA
ALBUQUERQUE PUBLIC SCHOOLS	HUDSON PACIFIC PROPERTIES	SKIDMORE, OWINGS & MERRILL LLP
BASSETTI ARCHITECTS	INTEL CORPORATION	SOUTHERN CALIFORNIA EDISON
BRIGHTWORKS SUSTAINABILITY	INTERNATIONAL WELL BUILDING INSTITUTE	STEPHEN DALTON ARCHITECTS
BROOKFIELD PROPERTIES	JLL	STO BUILDING GROUP
CARLISLE CONSTRUCTION	JONES LANG LASALLE	STOK
CBRE	JORDAN & SKALA ENGINEERS	TARGET CORPORATION
CITY OF FORT LAUDERDALE	JPMORGAN CHASE & CO.	TD BANK GROUP
COLUMBUS METROPOLITAN HOUSING AUTHORITY	KILROY REALTY CORPORATION	THE COCA-COLA COMPANY
COMCAST NBCUNIVERSAL	KOHN PEDERSEN FOX ASSOCIATES PC	THE WALT DISNEY COMPANY
COOKFOX ARCHITECTS	L2 GREEN DESIGN & CONSULTING	THE WHITING-TURNER CONTRACTING COMPANY
CUSHMAN & WAKEFIELD	LELAND CONSTRUCTION	THORNTON TOMASETTI, INC.
DPR CONSTRUCTION	LENDLEASE	TLC ENGINEERING SOLUTIONS
DURA CONSTRUCTION	LEVEL 10 CONSTRUCTION	TURNER CONSTRUCTION COMPANY
ECOHOUSE	LGC INTERIOR DESIGN	U.S. DEPARTMENT OF ENERGY
ECOWORKS STUDIO	LINKEDIN	U.S. DEPARTMENT OF STATE
EMPIRE STATE REALTY TRUST	LIVING DESIGN INTERIORS	U.S. DEPARTMENT OF THE INTERIOR
ENERBANK USA	MCCORMICK AND WRIGHT	U.S. ENVIRONMENTAL PROTECTION AGENCY
EVOLVEEA	MCDONALD'S CORPORATION	U.S. GENERAL SERVICES ADMINISTRATION
FACEBOOK	MCKISSACK & MCKISSACK	UNITED THERAPEUTICS
GENSLER	MEAD & HUNT, INC.	VERDANI PARTNERS
GOVERNMENT OF CANADA	MICROSOFT	VORNADO REALTY TRUST
HARVARD SCHOOL OF PUBLIC HEALTH	MOSAIC ARCHITECTS	WIGHT & COMPANY
HBB LANDSCAPE ARCHITECTURE	NIAGARA CONSERVATION	YUM! BRANDS, INC.
HDR, INC.	NYC DEPARTMENT OF ENVIRONMENTAL PROTECTION	ZGF ARCHITECTS LLP
HGA ARCHITECTS AND ENGINEERS	PAE CONSULTING ENGINEERS	
HKS, INC.	PERKINS AND WILL	
HMC ARCHITECTS	PERKINS EASTMAN	

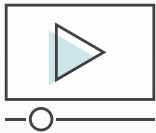
Digital Engagement

Greenbuild's industry influence extends beyond the physical event experience reaching the full spectrum of green, sustainable industry professionals across a suite of media platforms to drive meaningful results for marketers.



136,000+

Audience Database



700+

Average Webinar Registrations



4,000+

Greenbuild Virtual Participants



145

Average Session Attendance



47,000+

Twitter Followers



18,800+

Facebook Followers



5,000+

LinkedIn Followers



6,000+

Instagram Followers

